



M.V. TIMES



Fall Edition Vol. I

Mohawk Valley Community College, Utica, New York

October 2013

UTICA GEAR UP DOES MORE THAN IMPROVE GRADES

BY ANTHONY MARRIS

Utica, New York -

The way he sees it, Todd Kubica has the best job on campus. From his modest office in AB 128, he presides over a program that provides middle and high school students with tutoring and counseling. GEAR UP is a federally funded grant designed to help students in low-income communities by preparing them with skills to succeed in college. In addition to helping with homework, the program provides financial and personal guidance to students, the intent being to prepare them for every aspect of college life. GEAR UP stands for Gaining Early Awareness and Readiness for Undergraduate Programs, and was created created in 1998 through amendments to the Higher Education Act, signed into law in 1965 by Lyndon Johnson. Kubica also directs the Upward Bound Program at MVCC, which was one of the three student service programs in the original law. The goals of the program are

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Because when its over you will look back and it will all have just been a swift blur.

9

Because with the economy in shables, the unemployment rate for college degree earners is half that of non-college graduates.

8

Because only quitters quit.

7

Because you will get to hang a pretty badass M.V.C.C diploma on your wall.

6

Because your lifetime earnings will be nearly a million dollars more than a non-college graduate.

5

Because you may get to play with, and do, some pretty awesome shit; after you find a career in a field you love, and the only way you could get said career is with your degree!

4

Because if you don't, you will probably end up back here anyways after a year or two break... so why not just get it done and over with right now.

3

Because you can be sitting in your chair a few years down the road thinking "I'm done with that shit!"

2

Because you will have successfully completed something that nearly 60 percent of the American public has not!

..and the number 1 reasons to earn your Degree form M.V.C.C is...

1

Because if you don't.. you may have a child someday who looks and does things like this...



A Whole New Experience

BY MARISSA MOORE

It is a fact of life that everyone experiences change. Sometimes it can be exciting and joyous. Sometimes times it can be scary and nerve-wracking. College is the epitome of new beginnings, and of whole new experiences for everyone. Your first day of college was likely very dissimilar to your first day of elementary, middle, or high school. It is a whole new thing all its own. And the experience naturally depends on what college one goes to.

My personal experience of the beginning of "my college life" was, shall we say, memorable. If I had to define my mood during the first days in two words, they would be: NERVEOUS and ANXIOUS. If there was a saving grace in all of it, it was that I did know some of my fellow student. However this was little relief to the previously mentioned descriptors. My retrospective conclusion, and piece of advice that I would remind all freshman, and future freshman of is this: To remind yourself you are not alone.

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SMOKERS BEWARE

BY ANTHONY COLUCCI

Recent student congress meetings have been the venue for a series of complaints voiced by your fellow students, and also by several student congress representatives. Namely the complaints focused on two issues: First, that the well established policy requiring smoking be restricted within 20 feet of building entrances is not being respected. Second, that despite the centrally located cigarette butt receptacles, some smokers instead prefer to litter the campus with butts, particularly near building entrances. The larger question raised, and that which brings cause to this quasi public service announcement, is that which often follows the establishment of a dilemma: "what do we do to stop this behavior?". This is not a question asked of this reporter to you the audience, this is a

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board games

life found on a shelf

BY ANTHONY COLUCCI

*Sorry for the coming strife
but the game of Life is
Monopoly with no passing go
its Chutes and Ladders for the destitute
for them its a Trivial Pursuit
while the greedy Dirty Minds
are free to cause all the Trouble
copyright the Catch Phrase "bubble"
its the Twister thats spinning and twisting
this Candyland causing the tower
of Jenga to crash to the ground
the to big to fail Operation didn't save
they printed printed printed Uno mas slave
till the game finally Beat the Parents.*

INFORMED COLLEGE
CITIZENS PROUDLY
PRESENTS

WORDS OF WISDOM

from

George Carlin

Rights aren't rights if someone can take them away. They're privileges. That's all we've ever had in this country, is a bill of temporary privileges. And if you read the news even badly, you know that every year the list gets shorter and shorter. You see all, sooner or later. Sooner or later, the people in this country are gonna realize the government does not give a fuck about them! The government doesn't care about you, or your children, or your rights, or your welfare or your safety. It simply does not give a fuck about you! It's interested in its own power. That's the only thing. Keeping it and expanding it wherever possible.

- George Carlin



Diversity and Global View

DGV? What's a DGV!? Diversity and Global View, or DGV for short, is a series of cultural requirements that apply to all students, and must be satisfied in order to graduate. To meet the requirements for DGV is simple: First you must complete 4 tutorials online. To do this go to MVCC.Edu and click the current student tab at the top of the screen. Under Current Student Menu on the left of the page; click Academics. Half-way down the list you will find a Diversity and Global View tab. From there you can find out all there is to know about DGV, and the online tutorials. The second part of DGV is attending a series of 4 events. Events can be found on the MVCC Cultural Series Facebook Page, in the Cultural Series Calendar, and on events specific posters scattered around campus. And since you are here... they can also be found on Page 12 of this new paper; where we have listed all events through mid-November. The college has a great number of people who put countless hours and energy to bring these world class events to campus; so go check them out!

P.s. Be sure to bring your college ID so you get your DGV cred.

ThINCubator

BY ROBERT THRASHER

Utica, New York - Something very exciting is coming to the Utica business community in November. ThINCubator, an entrepreneur development firm, is in the process of establishing itself at its new home located at 106 Genesee St. A prime location currently being redeveloped which is known as Bagg's Square West. The new facility encompasses roughly 1,400 square feet of office space, and it is adjacent to the Boilermaker Running Hall of Fame. Several advertising billboards for this new venture can be seen as one drives through town, one of which is located on French Road near Chantry's Hometown Market. John Liddy, the founder and President of thINCubator, was kind enough to offer a tour of the facility; and a thought on this exciting new venture. The facility which will be opening shortly is fresh with new paint, having been recently renovated. Everything down to the furniture in the office is ready and waiting for the first wave of new entrepreneurs. "ThINCubator will be open to all entrepreneurs, from any college in the area" according to Mr. Liddy. He went on to explain; "This is not just for M.V.C.C. students, which is in fact the reasons we decided on an off-campus location; to avoid the appearance that the facility is only for M.V.C.C. students". Mr. Liddy's vision is to draw teams from area colleges including M.V.C.C., the State University of New York Institute of Technology at Utica-Rome, Utica College and Herkimer County Community College. According to Mr. Liddy "there are currently 10 potential teams lined up to participate in the program". Mr. Liddy explained, he is

working with Mohawk Valley Community College to establish the new Utica program, which will be known as "thINCubator" (The Home of Innovative New Companies) "for the benefit of the local community".

ThINCubator is the culmination of years of experience in building businesses. The entrepreneurs who seek to take advantage of the program will be in excellent hands. Mr. Liddy, the founder of thINCubator, has extremely impressive business and entrepreneurial credentials. Presently John Liddy instructs Entrepreneurship at MVCC, Syracuse University, Lemoyne as well as a laundry list of other higher education institutions. Mr. Liddy is also entrepreneur-in-residence at the Syracuse Student Sandbox, an organization where students have the opportunity to gain mentors, resources, contacts and other relevant tools of the trade.

"One of the goals is to offer a means of positively impacting the area business environment, whereby changing the all too common feeling that local entrepreneurs must leave the area in order to access business development resources. MV Times will publish periodic updates as they become available to keep you up to date regarding this new business incubator.

If you have an interest in learning how thINCubator can help you establish, or grow, your business or business plan; John Liddy can be reached via email at John@thetechgarden.com

...Continued from cover

- simple: improve scores on state assessments, increase attendance, and decrease discipline referrals – that is, the number of detentions, suspensions, notes home to parents, etc. These may seem like superficial changes, but research has shown that they are three of the best indicators for overall academic performance and eventual college attendance.

The Utica program is now in the third year of a six year grant cycle. Under the plan, a “cohort” group is chosen to participate in the program, and then followed through the program to analyze its different parts. Ideally, the ideas that work best would be implemented on a larger scale. There is a sustainability clause built into the grant that allows for continued support at the end of the cycle.

Utica’s cohort group consists of the 730 students who make up the class of 2017. Now in 9th grade, they started the program two years ago and have very positive things to say so far. Tamla Kyet, 14, says it has helped him in almost everything he does. His grades have improved, he has made friends, and he thinks about his future a lot more now. Tamla is Karen, a people from the eastern part of Burma that borders Thailand. The Karen have long been in conflict with the Burmese Government. His family, like many others, came to Utica after living in Thailand for several years. His dream is to attend Harvard Law School and become the first Karen lawyer in Upstate New York. By doing this he hopes to be able to give a voice to his people so that they might be better represented in our community. Another student, Amanda Nuth, isn’t sure what she’d like to do when she graduates, but she is sure that being a part of GEAR UP has helped her to become more confident. It has also given her a support system and an opportunity to try new things. She says that she used to be really quiet, but you wouldn’t know it from speaking with her.

“The teachers are all supporting me, and I’m getting new experiences,” she says. Among these new experiences were a trip to Boston last year for a National GEAR UP Celebration, tours of local colleges, and participation in community service events.

Through the GEAR UP grant, Utica receives \$520,000 per year for the duration of the cycle, an amount matched by several local partners, including the Utica City School District, Utica Safe Schools, and MVCC. This figure works out to about \$8,500 worth of services per student over the course of their secondary education. It sounds expensive, but Kubica insists that this is money well spent. Time will tell whether the program is worth the investment, but already the results from some parts of the program GEAR UP’s Math Corps division, modeled after a program developed at Wayne State University, has seen a significant improvement in standardized test scores: 20% the first year and 35% the following year.

The idea, according to mathcorps.org is to create a “self-perpetuating ‘corps’ of students” who are models of academic and social success, and through mentorship techniques, teach those students to pass along their skills and values to younger students.

With its commitment to develop each child’s “unique and special greatness,” Math Corps uses methods that build up students’ confidence not just in their skills, but in themselves as individuals. Building these layers of support between teachers, mentors, and students, says Kubica, is the key to academic success, as well as success later in life.

In Utica, there are some unique challenges to reaching the most vulnerable students. More than half of the students enrolled in the Upward Bound program are recent refugees, as are a significant number of the GEAR UP students.

This means that in addition to catering to a wide variety of different skill levels among students who often have little experience

in a formal educational setting, mentors must also contend with language issues that can make even basic communication a challenge.

For this reason one of GEAR UP’s local partners is the Mohawk Valley Resource Center for Refugees. They provide essential interpretation services and allow GEAR UP to perform its function even for students learning English for the first time. Kubica says that his mentors integrate TESL, or Teaching English as a Second Language techniques into everything they do.

GEAR UP also incorporates a large parent component in its application. Many

parents who themselves have not attended college may have difficulty understanding the beauracracy that is the public education system. Others may have gone to school in other countries with vastly different cultures and expectations. Still others may not have gone to school at all.

To address this, GEAR UP offers parent workshops that allow parents to learn how to navigate the school system, and it works with the Refugee Center to offer these services to parents who don’t speak English.

Even with all of its programs and services, GEAR UP has only eight full time employees. Five of them are contracted through MVCC, two come from Utica Safe Schools, and one works with the refugee center to coordinate services for refugees.

Kubica wants everyone to know what is going on in AB 128, and what the work these mentors are doing means to the community.

“When anybody sees any of these people walking around campus they ought to thank them for the job they do.”

This job doesn’t end with academic help, as he explains:

“I’ve seen instances where they’ve helped keep families together. Saved kids.” For those who may like to get involved, Kubica stresses the importance of commitment.

“If there were students who were very good in their content area, we might consider taking on volunteers for tutoring, but we want people to stick around.

“We become like a family. It’s important that people hang out.”

This commitment to consistency is, in his opinion, what makes the program work. It provides a structure that many students may not get anywhere else. Perhaps more importantly, it serves as a reminder to the students it serves of their inherent worth, giving them not only a means, but a reason to succeed.



...Continued from Cover

question as was framed to the student congress. To consider this issue at hand with the hope of informing, and the desire to avoid arrival at the worst case scenario where smoking would be banned from the campus entirely; it is pertinent to look at the recent history of the issue. A short 4 years ago, there was no limitation of smoking activities on campus. One was, for all intents and purposes, free to light up immediately in front of the academic building entrance. Essentially one could kindly hold the door for their fellow students while exercising, and enjoying, their legal right to smoke. Fast forward to today and your right is not actually a right; even in open air it is shall we say a 'privilege'. The debate is over. Your fellow non-smoking students have won. You are hereby exiled to a 20 foot perimeter of all buildings. As history does repeatedly prove, it takes a force of nature to undo that which has previously been set in stone. POINT: You are as of now still permitted to smoke in these "exile corners". Though this may not long be the case should the current trend of disregard for the rules continue. To be clear, the most likely policy change that would be implemented would be the establishment of a "clean air campus". The sole reason for this potential change is the insolence of some smokers on campus. The solution to the issue being raised is to respect the established rule, and don't smoke near entrances. Hell take a little walk while you burn one...

it's good for you. Regarding that second issue which was raised, that of butt littering; all that can and should be said is 'come on... Use the damn receptacles'. While a smoker cannot control the plume of their smoke as it is at the mercy of the wind, what can be controlled is where you dispose of your finished smokes. It would make a hard argument to say that the practice of littering the ground with discarded butts does not make the entrances look like rubbish. The Simple solution: Throw your butts in the receptacles. This is all said with favor for smokers as it is a legal right you have; and to see the college deny that right based on the laziness of some, is simply unacceptable. If you are a smoker who prefers to keep the campus clean, and you happen to witness this laziness and disregard, say something. Because if the worst comes to pass, you may not have this privilege any longer. These point are being brought to your attention for the sole purpose of wanting smoking privileges to remain! If you are unhappy with the tone or tenor expressed, there will be no apologies. It is a simple fact that non-smokers are unhappy with the actions of some smokers on campus, and they have exercised their right to make their complaints known. For all you smokers out there who prefer not to have this institution deny your smoking right, do your part to respect the rules that are currently in place; and take the extra 2 seconds required to throw your butt in the receptacle, and keep our campus clean.

Cryptically Enveloped Upon Entering the Festival Circuit

A Short By Matt Schultz

The young Matt passes beneath the searing lamps and between rows of sedans and coupes and SUVs and all had little colored index cards. Permits. He thinks about them, about the \$15 worth they hold and speaks nothing, eyes beaming straight ahead, toward the gates.

He walks among the disheveled and multicolored freaks, splitting a path between the vaguely schizophrenic and chemical catatonics. He passes between mendicants and vagrants, them begging at his flanks, "Just one item from your pocket, man. That's all. You can spare one item can't you? Don't even care what it is. C'mon, man, help a brother out." He ignores them, walking. He goes amidst transients and junkies, winos sipping from space bags tethered by hemp and yarn scapulars. One twists the plastic cap and takes a drag and reseals the spout before holding it in the air as if a trophy kill and slurs in scream to passers-by, "Slap the bag!"

A man sits on a curb wrapped in a Baja sweater with a soiled mane of hair, smoking something narrow and self-twisted and pungent, and eyes like gaping craters all wide and sunken, the young Matt passes him while the man hushes to himself in song, "Now is the time of returning with our thought jewels polished and gleaming. Now is the time past believing the child has relinquished the reign, now is the test of the boomerang tossed in the night of redeeming..."

* * *

From the main stage a series of low-frequency concussions passes through my chest as I walk alone—as I always had—crunch-

ing and slopping over the hay and muck. The nomads cross in front and to the side and behind in swift and chaotic patterns, all somehow walking the exact path that is their own. I stand still and crane my neck slowly from left to right and men walk shirtless or contorted in tie-dye and women traverse the mud in bikini tops and skirts and DC shoes, and they all wear backpacks and courier bags and elaborately inked skin, \$60 neon green bracelets, tangled knots of hair falling over it all. Some stop and talk in quick business encounters. Some stand still, heads back, regarding the heavens while swinging glow-sticked plastic hoops around their waists. But everyone is shifting towards a certain destination, as if by osmosis, as if by some autonomous action. I twist a cigarette between my lips and light it and inhale, exhale, and follow the tribe while my breath and smoke congress and spiral together toward the moon.

I enter an alley that splits a commercial district of large circus tents and small ones. Folding tables fashioned into bars selling watered-down dollar shots and Bloody Maries. Circuits of electric grills sucking juice from gas-powered generators and charring \$5 hamburgers and dollar grilled cheeses and \$6 vegan burritos. A DJ toggles between records while bass rumbles the opaque air, the smoke and dirt hanging in suspension bouncing to the kick drum's kicking. A girl gulps some indistinct accelerant and wildly spits it onto a burning skewered cloth and the air and fuel mix and the flame is blinding and all goes white and when the darkness returns she is tracing her bare, tattooed tits with the lit poker and she's sticking

out a tongue forked in two while pulsing strobes and synced music and the sound of commerce swells, the shouting of off-the-grid vendors, sales-pitching their wares, them screeching to the customers that walk and stop and pass and stop and talk and walk on,

Headies Hash Shrooms!
Doses!
Rolls K Pharmies!
Headies Doses Rolls
Molly!
Deemsters
YaeYo Dippies
Pussy!

A girl, maybe sixteen, in braids and a tank top, a lip ring and baggy skin in blackened smears drooping below her eyes, this Loose Lucy, she drags a dreadlocked man in patchwork rags by his hand to a port-a-potty where other men impose around it with purpose and they disappear inside with the plastic slam of the door muted below the ambience of the alleyway,

Headies Doses!
K!
Molly!
Glass Minerals
Cock-rings Geodes!
Phish and Dead boots!
Stickers Sacred geometry!
Double-blown dildos!
Veggie burritos Bloody Maries!
Medical!

A man in a bunching sweat suit with a fist of bloated black balloons clenched in the air like some counterculture carnie, he waves them back and forth in the night sky while his bluing lips suck heavily on one, proclaiming in that deep nitrous voice, "Once you go black, you never go back. C'mon you fucks. Five for twenty spend some fucking money!" And so I hand the guy

some money avoiding a gas zombie that comes crashing head first into the mud at our feet, his face busting open on impact to red splits and swells, and neither him nor I flinch and I walk off to a niche where I can sit and imbibe the anesthetic and fall under the spell of it with glazed eyes and delusions of belonging while beautiful music swells in wobbles and crescendos and decrescendos and you feel that all the sales-pitch screeching is some sort of commentary about you and in a sense you know it is and you wonder how much that whore cost and a man screams the word, Leeches, and is dragged away to the shadows and beaten to silence and...

He drags heavily on the balloon and the young Matt's world closes around his eyes like he is entering a dark and unknown tunnel and all fades to a comforting black.

* * *

I wake up in the same spot, cold, damp, and it's now day and a decade had vanished in the night. Up ahead are the sparse twists of smoke from embers glowing toward their deaths in a charred pit and it seems too far to walk, like lost to the distant and curved horizon or some desert mirage hanging hauntingly within reach—a Gemini world sold under false pretense and bought with naivety. I stand and brush the dirt off and walk in the first direction my feet plant themselves toward—up the hill, out of the valley, following the road Further...

Matt Schultz is a 2012 graduate of Mohawk Valley Community College. He is currently pursuing his Bachelors of Art in Journalism at Ithaca College.

...Continued from cover

- There are other students out there experiencing this new beginning, just like you. And they undoubtedly are feeling much the same way as you.

Mohawk Valley Community College has many unique and exciting qualities as an institution of higher education. One of which is the diversity of the student body. Also unique and fascinating is how far and wide students have traveled to attend school here. Be proud of yourselves, and pat yourself on the back for the dedication you are eliciting by attending college. For some students it is a much short trip to arrive at campus. Take for instance two members of the freshman class: Pagna Pich, and Ashley Miller.

Pagna is from Utica, and is a graduate of Thomas R. Proctor High School. The moment she started at M.V.C.C., she was extremely excited. "I like the environment here" Pagana said. "I have never been so excited to go to school. It is so much different than high school". She continued on to say that her emotions toward the first day were seemingly atypical. "I was not nervous my first day, since I have visited MVCC before with my siblings". Her reaction to her school work on the other hand was all too typical. "I am doing more homework than in high school, and I feel like I am struggling in a few subjects". Sadly Pagna might not be attending M.V.C.C. next semester. "I might not be coming back next semester, which makes me sad. I will be leaving all of my friends, but hopefully I will only be semester behind".

The diversity of the Mohawk Valley Community College is a model for what a college's student body should look like. Students come from a plethora of different backgrounds. Race, and creed are two of the distinct ways in which the diversity of the student body is represented. Ashley, is a graduate of Notre Dame High School who lives in the surrounding area, and she commutes to school daily. Ashley states she does notice some differences in college, as compared to high school, but that they are not all that different; "It is different from high school in some sense, for example no lockers," Ashley states. She feels that "the whole college experience is okay thus far". She continued on to say that "she is very pleased with the quality of her instructors; "The professors are way more personal with students, but the downfall is that there is not a lot of time to talk with them... Office hours are available, but it can sometimes be difficult to make the office hours". Nearly halfway into the semester Ashley feels that she is doing well in her classes. She says that "academically, I feel that I will be okay this semester. As time progresses, I know that the courses will become more difficult". As the saying goes: "Time will tell all".

A few words of wisdom to all you freshmen: DO NOT BE AFRAID. Starting something new can be both challenging and confusing at the same time. IT WILL GET BETTER. Try not to stress too much, and just go with the flow. Go to your classes, pay attention, and participate. If you are not understanding something, ask your professor for help. You can even head over to The Learning Center for a little extra help if needed. Everything will soon fall into place. Us FRESHMAN are all going through this together, and we will prevail.



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GENUINE THAI FLAVORS IN OUR OWN BACKYARD

By

Anthony Marris & Sarah Swann

UTICA, NY - It's the end of a long day. You've worked hard and now you're hungry. Which sounds more satisfying—a bowl of pasta from a chain restaurant, or an authentic Italian meal prepared just for you by your grandmother, born and raised in Sicily?

You may not have a Sicilian grandmother, but chances are you've had a home cooked meal at some point, and you know that nothing compares to a meal cooked from scratch by a skilled and passionate cook.

Kenvin Aung, the chef and owner of K.F. Tom Yum Restaurant, is making food with that same sense of



love and care. His goal is to bring the real tastes

of Thailand to his Bleecker Street kitchen.

Kenvin was born near the border between Burma and Thailand. The border isn't always clearly defined, so he's not really sure which side he was born on. He grew up in the city of Kanchanaburi, Thailand, where he lived until he came to Utica as a refugee.

While there, he lived with a government official who helped him to develop his cooking skills.

"Whenever we ate something at a restaurant he would tell me how each dish was made. Then we would go back and make it at home," he says.

Kenvin says that he continues to use this process:

"When I know the flavor of [a particular] food, I can keep working on it until I make it taste like it's supposed to. That's the foundation of what I do."

He has worked in other restaurants in the area, where he has continued to hone his craft. After a few years

in the kitchen of Peach Blossom restaurant at Turningstone Casino & Resort, he wanted to strike out on his own.

If you've ever had Thai food here in the U.S., you probably have some ideas about what makes something "Thai." Maybe Pad Thai or Green Curry come to mind. Kenvin makes those dishes too, but the way it's usually made in America, he says, is all wrong.

"What [other Thai restaurants] think is that Americans like sweet foods, with flavors that are gentler, blander. This makes them try to change Thai food [to suit that taste], and it becomes...a completely different kind of food, that's not Thai food anymore."

The folks at K.F. Tom Yum want to give you the real thing. At the same time, they want you to leave happy. "I know that the flavors here are different but I don't want customers to think that if they order something and they don't like it that they should just pay and leave. I want my customers to leave here with a smile.

"If they order something and it turns out they don't like it, I would like them to try ordering something else, something with a flavor they'll like."

One thing is for sure: K.F. Tom



Yum delivers on its promise. A testament to the authenticity of the food is the large number of South-

east Asian customers that flock to the restaurant.

Their Pad Krapow (\$7.49) – stir-fried meat with Thai holy basil – is virtually indistinguishable from the many I myself have enjoyed at my favorite street stall in Bangkok. The Som Tam (\$7.99) – green papaya salad – has that familiar pungent spiciness from the garlic and fresh chili peppers.

My personal favorite, Larb (\$7.99), a dish that originated in Laos, is not always easy to find even in Thailand.

It's a sort of minced meat salad, toasted rice powder,



and lime, then finished with a smattering of fresh herbs and vegetables, and served with sticky rice. This kind of honest, unpretentious food is hard to come by these days, which is what makes Kenvin's restaurant so remarkable. Whatever your feelings about Thai food, you really ought to give this place a try. You won't be disappointed.

One word of caution: even if you're a fan of spicy food, start with the 'mild' level and work your way up. Your idea of spicy is likely quite different from theirs.

In addition to spot-on Thai cuisine, K.F. Tom Yum also offers a variety of desserts, as well as Thai-style tea and coffee.

K.F. Tom Yum is located at
625 Bleecker St. Utica

Be sure to
check out their
full menu on their website
KF-TOMYUM.WEBBLY.COM

To reach them by phone
315.351.0235

New York's
Public
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SUNYIT



OPEN HOUSE, SATURDAY, OCTOBER 26

At SUNYIT, New York's Public Polytechnic, students can choose from a variety of programs including the "STEM" programs (science, engineering, technology and math) and professional and liberal arts options.

Attend Open House and experience everything SUNYIT has to offer all in one day. Speak with faculty, learn more about the academic program(s) you're interested in, see research and activity demonstrations, interact with student clubs and staff offices, take a campus tour, and more.

As a special feature of this open house, you'll learn more about the \$125 million Computer Chip Commercialization Center (Quad-C) and its role in supporting Governor Andrew M. Cuomo's vision for a revitalized regional economy. Quad-C will offer internship and employment opportunities for current and future students!



HOW TO MAKE SENSE OF THE ELECTION

by Anthony Marris

Utica, NY - There are plenty of reasons not to vote in your local elections. Maybe you haven't registered. Maybe you just don't get the point, or think that your vote doesn't matter. Maybe you've given up because the process seems too complicated.

If you've ever expressed any of these sentiments, you are most certainly not alone. According to Oneida County records, only about 35% of registered voters cast any vote at all in the last general election, and only a small fraction of those voters had their say in the primary. But your local elections are always the ones that affect you most. Things like the Oneida Square Roundabout, the Arterial Highway Renovation, and even the Marcy Nanocenter were all ideas born from our city and county governments. And if you're anything like me, you've got a thing or two to say about at least one of these issues.

So what is this election all about, then? Here's everything you ever wanted to know about it, but were afraid to ask: **THERE'S AN ELECTION? WHAT ELECTION?**

This election is county-wide, meaning every one of the legislative districts in Oneida County is up for grabs. There are also some city offices being decided in this go 'round, so all things considered, it's a pretty big deal.

WHEN IS IT?

The election will be held on Tuesday, Nov. 5.

CAN I STILL REGISTER TO VOTE?

Absolutely, but it's too late for this election. The deadline was October 11, but voter registration forms are accepted year-round, so if you register now, you'll be ready for next year's election cycle.

OKAY, SO, WHO'S RUNNING, AND WHAT ARE THEY RUNNING FOR?

As mentioned before, the Oneida County Legislative seats are all being decided. The Legislature is the primary lawmaking body for the county, meaning, in basic terms, they make the laws that you have to obey. When you get your ballot you'll vote for the district where you live. MVCC is located in the 18th.

The Utica Common Council seats will also be on your ballot. You get to vote for four of these folks, one for your city ward and three "at-large" members who are elected by and represent the entire city.

The City Comptroller is another office you get to decide. A comptroller (pronounced like 'controller') is sort of like an accountant. They keep track of the money coming in and going out, and they're in charge of making sure it all adds up. They also help to figure out more efficient ways of doing business within the city government.

You also get to vote for Supreme Court Justice. There are four of these positions in Utica and two in Rome. Depending where you live, you'll get to select judges to fill these benches.

As if that weren't enough, there are also six ballot measures you can vote on. A ballot measure is a statewide decision made directly by voters themselves.

This can be anything from settling a land dispute to something monumental, like California's Prop 8, which allowed same-sex couples to marry, and Washington's I-502, which legalized recreational marijuana use.

New York's high-profile Prop 1, which would legalize casino gaming in New York State, is on this year's ballot.

WHERE DO I GO TO VOTE?

It all depends where you live. You can find your polling place using New York State's nifty new tool at voterlookup.elections.state.ny.us, or by contacting the Oneida County Board of Elections. Also be sure to check out the non-profit group VoteSmart.org. Enter your address on their website and they'll show you a list of your elected officials and let you know what issues they're talking about.

Find us on Facebook for interviews with County Legislator hopefuls Harmony Speciale and Nick Parise.

Be sure to "LIKE" us too!

NEWS ON ONE PAGE

GOVERNMENT SHUTDOWN CONTINUES...

GOV SHUTDOWN ENDS AFTER 2 WEEKS...

US CONSIDERS EASING SANCTION ON IRAN...

ISREAL WARNS THE ABOVE IS STUPID...

LOCAL COMMON CORE FORUMS BEING HELD...

COMMON CORE FORUMS CANCELLED...

GAINTS FINALLY WIN...

BRONCOS FINALLY LOST...

UTICA COMETS FIRST EVER HOME GAME 10/23...

ACA LAUNCHES: HEALTH CARE FOR ALL...

ACA SITE DOWN FROM UNEXPECTED DEMAND...

1500 HIGH TECH JOBS COMING TO MARCY

iPHONE 5C SALES PLUNGING BY THE DAY...

DIFFERENT ACTOR TO PLAY CHRISTIAN GRAY...

HOGWARTS AT HAMILTON COLLEGE ON 10/25...

BIG SEXY MADE CEE LO'S TEAM ON THE VOICE...

WALKING DEAD SEASON STARTED...

AMERICAN HORROR STORY PREMIERED TOO...

FACEBOOK NO LONGER ALLOWS PRIVACY...

GOOGLE TO SELL USER INFORMATION...

MACYS WILL OPEN AT 8PM ON TURKEY DAY...

AN ORIGINAL ASTRONAUT DIES AT 88...

THE WEATHER IS GETTING COLD...

AND THAT'S ALL THE NEWS THAT WE DEEM IS IMPORTANT

HAWK TALK

"Let Each Become All He Is Capable of Being"

VOL. 11, NO. 2

MOHAWK VALLEY COMMUNITY COLLEGE, UTICA, NEW YORK

OCTOBER 1968

ECONOMICS TEXTBOOK COMPLETED ...



Harold R. Romer, an Associate Professor in the business department of Mohawk Valley Community College, has completed a supplementary economics textbook now being used in economics classes at MVCC.

The 294-page study guide is designed for use with Campbell R. McConnell's textbook, "Economics: Principles, Problems, & Policies," which is the text for MVCC's three economics courses.

The study guide outlines the objectives of each assignment, presents supplementary material and recent data not included in the textbook, and emphasizes major points in each assignment. It also contains problems and exercises to be completed with each assignment.

Professor Romer teaches courses in economics and management at MVCC. He has been a member of the MVCC faculty since 1960 and lives at 3712 Mohawk St., New Hartford.

DRAMA ...

The Drama Literature course, a long-awaited addition to the curriculum at MVCC, has finally arrived. Announced by Assoc. Prof. Harold Cantor last spring, this new course promises to give its students the opportunity not only to read and discuss a wide variety of plays, but a chance to act them out in a workshop capably handled by Mr. Alan Kennedy.

NEW INSTRUCTORS AT MVCC ...

The Mohawk Valley Community College Board of Trustees has approved the appointment of the following faculty members.

PENNY TROJAN, appointed an instructor in the physical education department, Miss Trojan received her B.S. and M.Ed. degrees in health and physical education from Pennsylvania State College.

ARTHUR NICHOLSON, will become an instructor in the general education department. Nicholson received his B.S. degree in engineering from Indiana Institute of Technology in 1962 and his M.A. degree in political science from the University of Cincinnati this month.

GRETCHEN ANNE HENRY, appointed to the newly created position of Program Assistant in Student Activities.

CLOSE SHAVE FOR GIRLS AT MVCC ...

An incident strangely reminiscent of the one which touched off the New Student Movement (NSM) last May occurred Wednesday night September 25. Unlike last year's panty raid, however, this one was initiated by the co-eds on campus.

The initial incident took place about 9:00 PM Wednesday evening. On a tip that the men were planning something, about twenty girls went to the men's dorm 2 and sat in the lounge area. Although ignored at first, the girls were finally covered with shaving cream when the men descended from the second floor lounge and blocked all exits.

Several radio messages were broadcast over Utica radio station WILB. The exchanges were:

Boys. Girls beware!

Girls. Girls aren't chickens.

Boys. Yes you are.

Girls. Prove it!

At this point WILB decided not to broadcast any more messages, however Lew Gazzatano, a disk jockey whose show was on the air promised to visit the east Utica campus and get a full report. This plan was thwarted, however, when Mr. Shelly Kaplan, mens' dorm director called the station and told Gazzatano he wouldn't be allowed on campus.

Following the incident, the Utica Police and Campus Security closed off all dorms. Students were allowed in but not out. This seemed to draw the most poignant comments. "They wouldn't let us out of the dorms;" complained one co-ed the next morning, "it's unfair to women."

Cathy DeMartino, a dorm resident and initiator of the phone messages from the girls' camp, said, "My mother never even locks me in the house, at least she treats me like an adult. That's more than what the school's doing."

Others had more bitter comments. Typical was one by Debbie Bloss, freshman, "If the school doesn't make some improvements they aren't going to have many kids left. Give us some room to breathe."

The tangible effects of this incident are negligible. Dorm 2 is none the worse off, and the kids have perhaps worked off some excess libido. The underlying theme is still that of the NSM - more privileges, more freedom, less restrictions. So goes another year.

Fred Carncross

She will assist James Connell, Director of SC at MVCC. Miss Henry received her B.A. in English from SUNY/Albany.

15 Minutes...

Featured Student Article Submission BY Deanna Durante

"Fifteen minutes can save you 15% or more on car insurance". If you've ever watched television, you've heard this statement as part of one of the many GEICO insurance commercials. Even if you've never seen one of the commercials on television, you've probably heard one on the radio. There are so many of them and they are everywhere!

GEICO (Government Employees Insurance Company) was formed in 1936 by Leo and Lillian Goodwin and was originally marketed to federal employees and specific categories of enlisted military officers. Within the company's first year they wrote 3700 policies and added twelve new employees. GEICO went on to experience continued growth and passed the 1 million policy holder mark in 1964. The 1970's weren't so lucrative for the company.

After the death of the company's founders, Leo and Lillian Goodwin in the beginning of the decade the company began to show some weaknesses. Strengthened underwriting practices and a second purchase of stock by Warren Buffett in 1976 helped to rebuild the company to its current state as a "fiscally superior organization". The 1980's introduced their 24 hour, 365 day availability for sales and service claims and the emphasis on customer service increased. Warren Buffett made yet another major stock purchase in 1996, buying the remaining available shares of GEICO stock which resulted in the company becoming a subsidiary of Berkshire Hathaway investment firm. All this growth and financial backing led to the enormous national advertising campaign we all see and hear today consisting of direct home mailings and the introduction of the "GEICO Gecko". GEICO was quickly becoming a household name, yet most people probably didn't even know what the letters in the company's name stood for.

Driving down the street, we see the green Gecko on the sign overhead which quickly conjures up the image of that cute little creature with the English accent we see and hear talking about those famous "15

minutes". For a while, he was the standard of the GEICO commercials. It was a rather simple idea that probably came from the common mispronunciations of the company name. People keep calling us gecko, so why not have a gecko be our spokesperson and as crazy as it sounded, it worked!! That famous English accented little green lizard will always be synonymous with GEICO but now we have so many more images and sounds that make us think of this extremely well-advertised company. Who can forget the "so easy a cave man can do it" commercials? There was even a sitcom spin-off called Cave-man because of those commercials. Short lived as it was, the commercials are still remembered by many and every once in a while they will put out a new one. Now we've got the "as happy as" ads. Every Wednesday, someone somewhere in the world is saying "Mike, Mike, Mike.... What day is it?" waiting for the "it's HUMP DAAAAYYY" response all because of one commercial with a camel walking through an office. You've got to admit it is a funny commercial as are most of the GEICO commercials. That is the root to their success, the comedy. Comedy appeals to all ages and all demographics; young, old, rich, poor, any race, any gender. Everyone loves a good laugh and, not all, but most of the GEICO commercials will at least make you chuckle. Who can watch the "as happy as a Doughboy on his way to a baking convention" commercial with the little Doughboy giggling every time the airport security tries to frisk him and not giggle yourself. Insurance is not an entertaining subject by any means so to make the commercials for such a boring topic so entertaining is absolutely genius. The commercials make you remember the company name because of the gecko and because they are comical, that memory is linked to laughter.

To think back to the company's origination and how it was marketed towards only federal employees and enlisted military is so opposite of the marketing it receives

today. The "as happy as" ads cover such a wide range of topics from sports and Dikembe Mutombo blocking shots to giving blood and a Vampire volunteering at a blood bank, even history and Paul Revere announcing the arrival of the British with a cell phone. The marketing of this product is, in my opinion, one of the best. The television commercials and even radio ads are so well written and cast, both the actors and the voice over actors, that they do exactly what a good commercial is supposed to do, make the viewer/listener remember the product being advertised and think of it even when the ad isn't playing. There was a movie back in 1990 called "Crazy People" that was about an ad executive that was fed up with all the lies being told to sell products and how he and a group of "crazy people" in a mental hospital use honesty to come up with the most effective commercials. This is what the GEICO commercials remind me of, how honesty and good old fashioned comedy can be the best tools used to effectively bring a product to the forefront of the public's mind. They use the honesty of happiness and how saving money can make you happy. They use the honesty and simple comedy of everyday life like their "did you know" campaign. One person mentions how "15 minutes can save you 15 percent or more on car insurance" and the other person says "everybody knows that" then comes the well, "did you know" part. There is the honesty where they admit how everyone knows their tag line, then the comedy when the "did you know" comes up. I won't spoil it for you, I'll let you look these commercials up on your own, but trust me they may make you chuckle.

As much as I do like the GEICO ads, I have to admit that I do not use their product. They have succeeded in making me remember and think of their product often but I have yet to actually purchase it. Now if it were something other than insurance, I'd probably have given in a long time ago.

UPCOMING DGV EVENTS

MUSICALS

“The Who’s Tommy,” Thursday 11/14 (UTICA/DGV)
 Thu 11/14/2013 7:00 PM ET
 Schafer Theater I Information Technology Building I UTICA Campus

“The Who’s Tommy,” Friday 11/15 (UTICA/DGV)
 Fri 11/15/2013 7:00 PM ET
 Schafer Theater I Information Technology Building I UTICA Campus

“The Who’s Tommy,” Saturday 11/16 (UTICA/DGV)
 Sat 11/16/2013 7:00 PM ET
 Schafer Theater I Information Technology Building I UTICA Campus

“The Who’s Tommy,” Sunday 11/17 (UTICA/DGV)
 Sun 11/17/2013 2:00 PM ET
 Schafer Theater I Information Technology Building I UTICA Campus

LECTURE

Captain Richard Phillips (UTICA/DGV)
 Sat 10/26/2013 7:00 PM ET
 Schafer Theater I Information Technology Building I UTICA Campus

“Walking is Overrated,” (UTICA/DGV)
 Wed 10/30/2013 8:00 PM ET
 Schafer Theater I Information Technology Building I UTICA Campus

Dr. Neil deGrasse Tyson (UTICA/DGV)
 Wed 11/20/2013 7:00 PM ET
 Field House I Robert R. Jorgensen Athletic and Event Center I
 UTICA Campus

Helen Sperleng, Holocaust Survivor (UTICA/DGV)
 Tue 11/5/2013 7:00 PM ET
 Schafer Theater I IT Building I

DOCUMENTARIES

“Occupy Unmasked,” (ROME/DGV)
 Wed 10/23/2013 5:00 PM ET
 Festine Auditorium I Plumley Complex I ROME Campus

Chris Rock’s “Good Hair,” (UTICA/DGV)
 Thu 10/24/2013 7:00 PM ET
 Schafer Theater I Information Technology Building I UTICA Campus

“Occupy Unmasked,” (UTICA/DGV)
 Fri 10/25/2013 6:00 PM ET
 Schafer Theater I Information Technology Building I UTICA Campus

“Born into Brothels,” (UTICA/DGV)
 Tue 11/19/2013 6:00 PM ET
 Schafer Theater I Information Technology Building I UTICA Campus

PERFORMANCES

Koresh Dance Company (UTICA/DGV)
 Sat 11/9/2013 7:00 PM ET
 Schafer Theater I Information Technology Building I UTICA Campus

MOVIES

“Kon-Tiki,” (UTICA/DGV)
 Fri 11/1/2013 7:00 PM ET
 Schafer Theater I Information Technology Building I UTICA Campus

“Kon-Tiki,” (ROME/DGV)
 Tue 11/5/2013 6:00 PM ET
 Schafer Theater I Information Technology Building I UTICA Campus

MISSION

TO PROVIDE COLLEGE AND COMMUNITY NEWS IN A MANNER THAT IS INFORMATIVE, RELEVANT, THOUGHT PROVOKING, AND FUN. TAKE NOTE: EXERCISE OF THE FIRST AMENDMENT IS EXPRESSED IN THIS TEXT.

THE M.V. TIMES STAFF

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