



**MOTT** COMMUNITY COLLEGE

## Strategic Horizons Network Impact Statement



### Understanding MCC's Faces of Disruption To Create a Student First Education

Regional factors, including the economy, declining enrollment and a poisoned water supply, as well as the new demands on community colleges nationwide to react to outside forces like technology and decreased student aid, requires MCC to understand its changing role as an agent of student success.

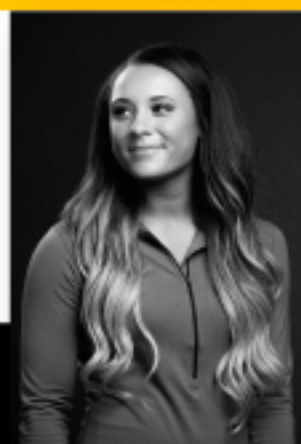
### Collaborative Innovation



Using design thinking and strategic planning, MCC initiated an "All Employee Conversation Day" that brought over 400 faculty and staff together to address rapidly declining student enrollment. Inspired by host speaker, Dr. Randall VanWagoner, President of Mohawk Valley Community College, and powerful student storytelling, faculty and staff collaborated to create departmental plans for recruitment, retention and completion.

Dr. Beverly Walker-Griffiea joined Dr. DeRionne Pollard, President of Montgomery College, to inspire students from each institution on the importance of leadership and community service in a crisis through their presidential seminar called, "Conversations of Consequence-Water: Leadership Lessons from the Flint, Michigan and Washington D.C. Water Crises."

### Other Changes in Action



**Student centered marketing as an agent of change:** The SHN's focus on strategies for transformation and trend watching fostered leadership growth leading to the design and implementation of MCC's Ready for More campaign. This campaign refocused the MCC vision and brought inspiring students to the forefront of strategic planning.



#ReadyForMore

**Systematic removal of barriers to success:** MCC has worked to remove institutional barriers by making operational changes to meet student needs, including creating flexible, technology based systems that provide easier access to College services, and implementing the Safe Water Pledge to show a commitment to student safety.

**REFOCUSSED. RECOMMITTED. REIMAGINED.**