

**MOHAWK VALLEY COMMUNITY COLLEGE
UTICA AND ROME, NEW YORK**

**Strategic Planning Council
November 12, 2018
2:30pm – PH300**

FINAL

Present: Julie Dewan, Jennifer DeWeerth, Michael Faitell, Nick Gioppo, Jill Heintz, Lew Kahler, Paul Katchmar, David Katz, Jim Lynch, Tamara Mariotti, Marie Miknavich, Mary Noti, Stephanie Reynolds, Alen Smajic, Jim Sunderhaft, Tim Thomas, Randall VanWagoner

Chair Thomas called the meeting to order at 2:31pm.

1. Approval of Minutes and Agenda Review

Minutes from the October 22, 2018 meeting were approved, motions made by Lew Kahler and Jim Lynch.

Tim stated that as Randy mentioned during this semester's 1st SPC meeting, the College is working on a new strategic plan. Today's meeting will be workgroups reflecting upon Catalyst 2020 and also the process of creating and engaging with the community by identifying groups left out of the process and how to improve upon the process of the last five years to come up with better one moving forward.

President VanWagoner stated that the review of the 2008 and 2010 strategic plan were internal and the College contracted with the Paige Group and John Zogby. The Paige Group provided Cabinet with a facilitation guide and together they engaged with 40 focus groups. Additionally, two faculty members surveyed 174 students in their research methods class and the advisory boards met together as a group at a breakfast meeting.

2. Small Group Discussion

- Reflect on Catalyst 2020 – process, product, & function of SPC

Workgroups convened to reflect on Catalyst 2020 including what worked well, the shortcomings and what role SPC played for the past five years along with how can it be strengthened and modified and what role SPC should play in moving forward in the next five years.

3. Update on the formation of next strategic plan

The workgroups reported out what went well in the last five years and what the opportunities are to improve.

Advance Diversity and Inclusiveness

David Katz shared the following:

- Very helpful to work with external stakeholders to keep from being so internal in process.
- Stakeholders emphasizing applied learning and wanting our students to have skills.
- Contemplated if five years is too long of a plan. Maybe it should be more agile for initiatives that arise last minute.
- Need to integrate policies and procedures into our process.

Strengthen the Educational Pipeline

Alen Smajic shared the following:

- Potential of adding fluidity to the plan which is not flexible enough.
- Add static goals (primary level) then some that are cyclical (secondary level).
- SPC could potentially gain it's fluidity through a SPC Advisory Board. President VanWagoner shared there was a prototype of an advisory board that didn't go as far as originally thought.

Increase Student Completion

Vice President Reynolds shared the following:

- Goals were sometimes abandoned in the process last time around.
- Suggested a development plan. Possibly get to one widely important goal where everything slots under it.
- Need realistic timeframe to accomplish plan.
- Dictionary so everyone is speaking the same language.
- Continues to be lack of clarity between Catalyst 2020 and annual plans.
- Annual plans should be measured more often.
- Position ourselves to make the change to recalibrate SPC to be more.
- Strategic plan to budget managers in December then refine in April.

Develop the Workforce and Community

Tim Thomas shared the following:

- Would be nice to replicate the energy that was at the breakfast as part of the process for the creation of Catalyst 2020.
- Is there an opportunity to include transfer institutions in the conversation?
- Alen suggested building in reflections and lessons learned from previous strategic plan into process for creation of next strategic plan.
- Pull more students into the conversation (transfer programs, student government, etc.).
- Workgroup had a conversation regarding Catalyst 2020 and the plan itself and what role SPC could have played or could play in the future.
- Fluid benchmarks.
- Whether SPC should oversight authority.
- EMC and helping UPTC.
- Discussed an SPC advisory board.
- Reflected on how councils have been reporting to SPC and idea that SPC could write recommendation and push to councils to drive council's work.
- Communicating the strategic plan to help with faculty and staff goals.
- Creating marketing plan to communicate with all of the college community.
- Creating dashboard of living data which will encourage engagement because it's there.

Expand Applied Learning

Vice President Kahler shared the following:

- Would like focus to undertake the creation of a data plan with the strategic plan. What are we going to count and how are we going to get it? Marie Miknavich can inform us of what data is ready to be accessed and what has to be built. Marie suggested a data dictionary that lives in the spreadsheet instead of embedding into a word document.

President VanWagoner shared that there is a preliminary conversation with the Paige Group regarding engaging with them again. This will be a topic at this December's BOT retreat to discuss the BOT's level of engagement. Further details will follow. President VanWagoner

also shared that he is also very focused on the gap of the lack of student input. He thanked the group for their work.

The meeting was adjourned at 3:30pm.

Respectfully submitted,

Mary Noti
Recorder