

**MOHAWK VALLEY COMMUNITY COLLEGE
UTICA AND ROME, NEW YORK**

**Strategic Planning Council
Friday, April 10, 2015
2:00 pm- IT 225**

Present: Marianne Buttenschon, Jennifer DeWeerth, Maryrose Eannace, Kim Evans-Dame, Nick Gioppo, Jill Heintz, Paul Katchmar, David Katz, Jim Lynch, Bill McDonald, Mike McHarris, Nelissa Nowicki, Mark Radlowski, Stephanie Reynolds, Norayne Rosero, Roman Santos, Tom Squires, Geri Sultenfuss, Jim Sunderhaft, Randall VanWagoner, Todd Rankins

Chair Marianne Buttenschon called the meeting to order at 2:05 pm.

Randy presented a 5 minute video on why, how, what.

He asked for the top five highlights from conversations from each group. These are the main topics chosen:

Telling our story/marketing/communication;

Experiential learning/internships proactively nimble (responding to workforce needs & programs);

Access & flexibility in programs & services;

Importance of essential skills preparation of students (skills & career exploration);

Dual career vs. transfer tension;

Engaging passive learners (attendance, grit);

Stackable credentials/momentum points.

Randy asked for volunteers to meet & come back with a review of the Mission & Vision statements. This subgroup will present draft on 4-24. Geri will contact the following members to get together: Jim Sunderhaft, Tom Squires, Dave Katz, Nick Gioppo, Maryrose Eannace, Geri Sultenfuss.

Randy guided subgroups in discussions based on why, how, what video for new strategic plan structure. What language will help us tell our story? Randy would like specific language. Early thoughts from subgroups on structure:

Priority ? dont have to have

Institutional goals

Department objectives

Strategic ?

Initiatives

Objectives

Success markers
Department contributions
? Many success markers might be needed

Goals (priorities?)
Strategies
Measurable objectives

For next meeting:
Revisit vocabulary structure
Report from M/V subgroup
Stakes in ground motion page
What about student completion, top five topics above
What are we going to do with the strategic plan
Bring new standards from middle states to review

The meeting was adjourned at 4:15 pm.

Respectfully submitted,
Geri Sultenfuss
Recorder