

**MOHAWK VALLEY COMMUNITY COLLEGE
UTICA AND ROME, NEW YORK**

**Strategic Planning Council
Wednesday, October 7, 2015-ACC 116**

Present: Franca Armstrong, Diana Ayers-Darling, Marianne Buttenschon, Jennifer DeWeerth, Maryrose Eannace, Nick Gioppo, Jill Heintz, Paul Katchmar, David Katz, Don Kelly, Jim Lynch, Tamara Mariotti, Bill McDonald, Stephanie Reynolds, Norayne Rosero, Roman Santos, Matthew Snyder, Thomas Squires, Geri Sultenfuss, Jim Sunderhaft, Randall VanWagoner

Chair Buttenschon called the meeting to order at 2 pm.

1. Review/Approval of the Minutes of the September 8 and September 15, 2015 Meetings: On a motion by Bill McDonald, seconded by Jennifer DeWeerth and unanimously passed, the minutes of these meetings were accepted as submitted.
2. Assessment of Outcomes Included in the 2014-15 Strategic Plan: Geri Sultenfuss presented information on the status of objectives included in the 2014-15 Strategic Plan. She reported that 178 (58%) outcomes were reported as completed, 71 (23%) as ongoing or partially completed, 11 (3.5%) to be completed Fall 2015, 6 (2%) on hold, 33 (11%) as incomplete and 7 (2%) with progress unreported. In the future, units will be asked to report more specific information on partially completed objectives.

The council thanked Geri Sultenfuss for her work in compiling the report.

3. Report on Campus Conversations: President VanWagoner reported that 6 campus conversations were conducted in September to discuss results from the survey on SUNY Excels and Strategic Plan Goals.

Based on the results of the survey, the college will be using the following six topics in the development of our Performance Improvement Plan:

- Full enrollment picture
 - Completion
 - Student Achievement and Success
 - Program Capacity
 - Diversity
 - Applied Learning
4. Discussion of Outcomes for 2015-2020 Strategic Plan: In addition to discussion in campus conversations regarding metrics to be used in measuring progress toward plan goals, the president met over the past three

weeks with individuals directly involved in collecting relevant data. Based on these conversations, objectives and metrics were modified, as shown on the attached plan.

The group discussed each objective and each metric. In several cases, definitions of specific objectives, such as retention, graduation and student success rates were adopted from accepted standards such as those being used by Achieving the Dream and the Voluntary Framework of Accountability. Other metrics were based on the college's current level of performance.

The group considered whether metrics should reflect realistic, stretch or aspirational goals, with the understanding that these would be increasingly difficult to reach. Overall, the group favored development of stretch goals.

President Van Wagoner will discuss the objectives and metrics with the Office of Institutional Research and with the Board of Trustees.

The Strategic Planning Council will meet on October 20, after the October Board of Trustees meeting, to further refine objectives and metrics.

5. On a motion by Geri Sultenfuss, seconded by Jim Sunderhaft and unanimously passed, the meeting was adjourned at 3:40 pm.

Respectfully submitted,

Don Kelly
Recorder