EMC Notes 2/13/15

PH 391

In Attendance: Bill McDonald, Dan Ianno, Heather Kesterson, Jake Mihevc, Matt Fikes, Rich Haubert, Tia Lock, Lew Kahler

1) The charter for the International Student Recruitment Workgroup was discussed, and accepted as amended. The group voted unanimously to accept the document.
2) EMC continued to discuss the survey data. Based on Matt's frequency distribution, the group identified 6 general areas of focus.
    A) Technical
    B) Healthcare
    C) Transfer
    D) Nanotech (possibly a subsection of Technical)
    E) Recruitment/Preparation/ Outreach
    F) Non-traditional (Adult Learners, Veterans and International/Refugee Students)
3) The group placed the categories on the white board, and brainstormed ideas and "unloaded impressions, ideas, beliefs and experiences."

The Discussion was centered on the idea that EMC first needs to more accurately define these terms (What is technical programming? How are we defining healthcare?...)

The groupings we as follows

1) Technical:
    -What is nanotech to MVCC?
    - What programs actually comprise "nano" since there is no "nano degree?"
    -What careers come out of "nano"?
    -What, exactly is Quad C, and where is this leading the Mohawk Valley? What does that mean for MVCC specifically?
    -The UAS (Unmanned Aerial Systems) degree/initiative/industry. What should such a program look like? Have we researched transfer pathways and the viability of our program leading to successful transfer? Examine the success/complications of CCED's Pilot.

2) Healthcare:

    -Education on the programs (for ourselves and our students/community)

    -Programs? Based on current capacity issues where should we be directing our efforts since the DOL data shows us this is the largest industry in CNY.

3) Transfer

    -Internal definitions and refining of advisement/intake to transfer degrees

    -How to successfully market the transfer programs?

4) Recruitment/Prep and Outreach

5) Non-traditional Students

As the meeting was winding to a close, it was determined that the group would examine each of these general areas and produce a list of needed data in each category to begin to formulate ideas that could eventually be designed as initiatives and interventions to be forwarded to the SPC and cabinet (long-term goal)

It was discussed that we may need to begin placing our progress on the Wiki, as we are embarking on a more freeform organic process where it will be important to keep track of our history as we continue to redesign our ideas and approaches.

It was determined that at the next meeting we would collect and refine the "data ideas" in each category and request what is needed from IR.

It also was discussed at that we would consider the approach of utilizing 2 subgroups;

 1) To continue the work on the categories and generating ideas from the data analysis in the identified areas;

2) To design a process for the analysis of the history of Cybersecurity and how we can identify institutional areas where we can strengthen or streamline process to make the college a more agile institution when it comes to program needs, changes and the creation of new programs.

The meeting adjourned at 10:00 am.   -