

## Strengthen the Educational Pipeline

**2A. Strengthen outreach efforts to increase the number of K-12 career and educational opportunities by 15%**

In arriving at the measurable targets for the Strategic Plan goal of Strengthening the Educational Pipeline: Outreach Efforts in K-12 Career and Educational Opportunities, the following activities were identified and targeted for growth and preservation. The measures reflect realistic potential and are based on past performance and future plans with consideration of budget, environmental conditions and plans for increased efficiency.

The categories identified for growth for this initiative include:

- CCED: College for Kids and Teens with potential growth on both campuses
- Dual Credit-Class Offerings with the expectation that additional course offerings will be added
- Pre-College Programs to currently include Magnet Bridge, STEP, YEA!, High School Mathematics Initiative, Upward Bound, College Connection and Gear-up (which will end in 2017, with an expectation to resume in 2019) but with anticipation of limited additional programs
- Pre-College Events such as Portfolio Review Days, Nano-Days, WISE STEM for Girls, CJ Days, High School Math Competition, Hackathon with the expectation that similar events will be added
- Faculty Outreach that includes faculty individual and team visits (including coach recruiting visits and high school contests seen by coaches) to area K-12 schools
- Admissions On-Campus Events which includes Open Houses, Program Specific Information Events, Campus tours, Saturday Information sessions
- Admission Off-Campus Visits to State-wide high schools (to include NYC recruitment to high schools and community based organizations, as well as added visits to high schools when counselors are at regional events).

	CCED	Dual Credit	Pre-College Programs	Pre-College Events	Faculty Outreach	Admissions On-Campus	Admissions Off-Campus	Total
Base	62	56	7	6	350	45	278	804
15-16	62	56	7	7	351	48	295	826
16-17	63	58	7	8	352	51	312	851
17-18	66	59	6	9	353	54	329	876
18-19	67	60	6	10	354	56	347	900
19-20	68	61	7	11	355	60	367	929

[The Total of 929 in 19-20 represents a 16% increase over the base total of 804 in 14-15.]

## **Strengthen the Educational Pipeline**

This initiative specifically targets growth in offerings, but it is also anticipated that the number of participants and the enrollment yield from existing programs such as those mentioned above will also increase.

<b>2B. Strengthen university partnerships to increase the number of bachelor and graduate program partners and students enrolled in completer programs by 144%</b>
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In arriving at the measurable targets for the Strategic Plan goal of Strengthening the Educational Pipeline: University Partnerships and Completer Programs, the following activities were identified and targeted for development and growth. The measures reflect realistic potential and are based on new initiatives (e.g. the new University Partnership and Transfer Center (UPTC)), grant proposals, past performance and promotion. It is anticipated that growth will occur in both the number of university partners and completer programs added to the growing list but also in the number of students who will take advantage of these articulated and jointly-registered or joint-admission programs. The estimated 25% enrollment change each year is based on these two mechanisms of growth.

	Number of Partners	Partners	Completer Programs	Total Estimated Enrollment
2014-15	2	Keuka, Cortland	3 Bachelors, 1 Masters 1 Masters, 1 Cert. of Adv Study	42
2015-16	3	Bellevue	42 Bachelors	48
2016-17	4	Oneonta	TBD	60
2017-18	5	TBD	TBD	76
2018-19	6	TBD	TBD	90
2019-20	7	TBD	TBD	103

[The 7 partners in 19-20 represents a 250% increase over the 2 partners in 14-15;  
The estimated enrollment of 103 in 19-20 represents a 145% increase over the estimated enrollment of 42 in 14-15]

### **Strengthen the Educational Pipeline Recent Action and Initiatives (2014-2016)**

1. The Official Opening of University Partners and Transfer Center was celebrated in February of the 2016 spring semester.
2. Through a SUNY grant designed to expand UPTC to include a student lab and a part-time staff person, an initiative to engage high school students through the use of Career Coach will be implemented.

<b>2C. Strengthen transfer success by increasing the percentage of AA and AS graduates who transfer to a four-year institution by 16%</b>
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## Strengthen the Educational Pipeline

In arriving at the targets for the Strategic Plan Goal of Strengthening the Educational Pipeline: Transfer Success, the measure is defined as “students who graduate with an AA or an AS degree and who transfer within one year of graduation.” The target anticipates that the December graduate transfer rate will more closely match that of the May and August graduates. The target will be reached through increasing growth and promotion of the new University Partnership and Transfer Center (UPTC) and through the growth of intentional coaching afforded by Completion Coaches available through the Pathway to Graduation Program (PGP). The yearly targets are based on the timed addition of Completion Coaches over the first three years of the PGP and on the promotion of the UPTC services—both of which should hit their stride by the fourth year of the Strategic Plan.

Year	Percent
2014 (base)	50%
2015	51%
2016	52%
2017	54%
2018	56%
2019	58%

[The 58% transfer rate in calendar year 2019 represents a 16% increase over the 50% transfer rate in the baseline calendar year 2014.]

Baseline data:

	#AA, AS Grads	#at 4-yr within one year	Percent
May 2014	275	162	58.9%
Aug 2014	41	25	61.0%
Dec 2014	137	41	29.9%
AY Total	453	228	50.3%

### **Strengthen the Educational Pipeline Recent Action and Initiatives (2014-2016)**

1. Printed promotion of UPTC is planned as new partners join MVCC.
2. Promotional events and activities will be scheduled in collaboration with new UPTC partners.
3. Completion Coaches will be made aware of services available through UPTC and will also be asked to refer students to the Center.
4. Currently, we have 2256 students enrolled in 18 AA and AS degree programs which are designed to help students make a smooth transition to a transfer institution.