

Catalyst 2020
Annual Plan 2018-2019

1. INCREASE STUDENT COMPLETION

1A. Increase the fall to fall retention rate (ATD rate- 3 year cohort model).

- 1A.1 Diversify communication with students in the enrollment process through the addition of text messaging (E&R team).
- 1A.2 Expand the administrative registration for all continuing students within the departments of the School of Business, Education & Liberal Arts and identified programs and departments of the School of STEM, Health & Social Sciences.
- 1A.3 Refine Faculty Advising Development (FAD) program to include materials and training that are coordinated with Academic Affairs which are implemented, assessed and adjusted as appropriate.

1B. Increase the graduation rate (ATD rate- 3 year cohort model).

- 1B.1 Engage in guided pathways curricular mapping.
- 1B.2 Implement Ad Astra scheduling software.
- 1B.3 Make changes to college-wide advising systems to align with Guided Pathways principles and utilize new communication plan for implementation.
- 1B.4 Design and implement a logic model to monitor completion and retention rates by program within the School of Business, Education, and Liberal Arts. Make initial recommendations for interventions where appropriate.

1C. Increase the student success rate (VFA criteria- student graduation, student transfer without a credential and student persistence at the College- 6 year cohort model).

- 1C.1 Evaluate/review impact of completion coaching on fall-fall retention and adjust as appropriate.
- 1C.2 Evaluate/review impact of toolkits on increased success in the gateway courses and adjust as appropriate.
- 1C.3 Expand the use of Starfish to 80% of all full-time faculty and student affairs cohort support staff.

2. STRENGTHEN THE EDUCATIONAL PIPELINE

2A. Strengthen outreach efforts to increase the number of K-12 career and educational opportunities.

- 2A.1 Align dual credit with the principles of Guided Pathways in conjunction with curriculum mapping efforts.
- 2A.2 Increase dual credit recruitment by adding *five* new events on campus.

- 2B. **Strengthen university partnerships to increase the number of bachelor and graduate program partners and students enrolled in completer programs.**
 - 2B.1 Secure two additional University Partners & Transfer Center (UPTC) partners.
 - 2B.2. Assess and measure the current articulation agreements at the college to determine transfer success outcomes.
- 2C. **Strengthen transfer success by increasing the percentage of AA and AS graduates who transfer to a four year institution.**
 - 2C.1 Map all transfer programs at the college using Guided Pathways principles.
- 3. **ADVANCE DIVERSITY AND INCLUSIVENESS**
 - 3A. **Advance faculty and staff recruitment to reflect the diversity evident in the MVCC student population.**
 - 3A.1 Implement recommendations from the Affirmative Action Plan.
 - 3A.2 Implement bias training for all screening committee members.
 - 3B. **Advance student recruitment, offerings, and services to support and increase the number of adult students (25 years or older) within the total student population.**
 - 3B.1 Develop three new hybrid cohort programs for adult learners.
 - 3B.2 Develop and implement a plan to increase adult learner enrollment.
 - 3B.3 Conduct and complete evening program/major analysis to assure evening students' ability to complete programs.
 - 3C. **Advance the understanding of universal design by integrating Universal Design for Learning (UDL) standards into 18 gateway course toolkits.**
 - 3C.1 Evaluate the completed gateway course toolkits impact on student success.
- 4. **EXPAND APPLIED LEARNING**
 - 4A. **Expand the number of students completing internships and service learning experiences.**
 - 4A.1 Increase the number of students completing an internship or service learning experience by 3% over the 2017-2018 final report numbers.
 - 4B. **Expand the number of sites for internships and service learning.**
 - 4B.1 Expand the number of internship partners and locations by 3%.
 - 4B.2 Expand the number of 'Academic Department Specific' Career, Internship Fairs, and Employment Efforts by 10%.
- 5. **DEVELOP THE WORKFORCE AND COMMUNITY**
 - 5A. **Develop or redevelop programs (credit and noncredit) annually to meet community needs.**
 - 5A.1 Develop five new embedded credentials within existing degree programs.
 - 5A.2 Develop one new credit bearing degree/certificate for Rome Campus offerings. (General operating)

- 5A.3 Using Guided Pathways principles conduct a comprehensive evaluation of the extent to which academic programs align with industry needs.
- 5A.4 Develop and implement four new non-credit programs.

5B. Develop community partnerships annually with educational impact.

- 5B.1 Partner with four new businesses within the community to offer educational programs on site.
- 5B.2 Form two new partnerships with western Oneida County businesses to create a pipeline of students from new businesses.
- 5B.3 Partner with 20 new businesses to develop new registered apprenticeships who will take related instruction at MVCC.
- 5B.4. Implement new programming through the Center for Leadership Excellence in partnership with Leadership Mohawk Valley.