



MEMO

To: Ms. Stephanie Reynolds, Vice President for Student Affairs
Dr. Maryrose Eannace, Vice President for Learning and Academic Affairs
Mr. James Miao, Associate Dean for Student Transition and Development

From: Enrollment Management Council

Date: January 22, 2016

Re: University Partnerships and Transfer Center Recommendation

In the Fall 2015 semester, 26% of the the enrolled students at MVCC identified as planning to transfer to a four-year institution after graduating from MVCC to pursue a Bachelor's degree. Also, the Mohawk Valley lags behind comparable counties in degree attainment. Recent research conducted through the leadership academy at MVCC polled residents in local counties and 82% of the respondents expressed a desire to continue their education and 20.28% of respondents expressed a desire to pursue a Bachelor's degree.

EMC would first like to affirm the positive steps that have already been taken toward this effort including the creation of the UPTC office and the recruitment of the two schools currently involved, and the intentional efforts to create a welcoming space for partners and students to enhance our transfer efforts.

EMC recommends that in order to attract students wishing to pursue a Bachelor's degree here at MVCC that every effort be made to highlight the UPTC as a recruitment and enrollment tool. That marketing of the center includes external advertising to attract potential new students as the center continues to grow and assist current students with their transfer needs.

EMC further recommends that the Academic Centers work to create a strong connection to the UPTC in an effort to strengthen our transfer agreements, expand our partner base, and create e network of inter-collegiate faculty who work together to strengthen the pathways for student transfer.