

Mohawk Valley Community College International Student Recruitment Workgroup

Purpose Statement

The purpose of the International Student Recruitment Workgroup is to develop and support international recruitment priorities at the College by identifying opportunities to increase international recruitment streams and student populations.

Charter Sponsor

Enrollment Management Council

Charter Contact

Jennifer DeWeerth
Dan Ianno

Timeline:

Standing

Membership:

1. Coordinator of International Student Services (Chair)
2. ESL Academic Faculty representative
3. Faculty representative from one academic area of interest (art, business, etc.)
4. Marketing and Communication representative
5. International Initiatives Committee representative (non-teaching)

Does	Authority
Explore opportunities for new international student streams	Explore
Research comparable institutions for recruitment best practices	Research
Consider costs and benefits of potential recruitment opportunities.	Consider
Identify a strategy for developing potential partners and countries for expanding the College's international student population	Identify
Determine optimal size and shape of the international population at the College <u>and in collaboration with key stakeholders (e.g. Housing)</u>	Determine
Make <u>prioritized</u> recommendations to the Enrollment Management Council	Recommend

Does Not

- Make policy

Guiding Points

- Be creative.
- Keep an open mind, and not get stuck on "how we've always done it."
- Maintain a mindset of abundance.
- Involve other staff, faculty, and students by asking for their input.
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