



1 September 2021

Dear Student,

If you would like to start and run your own business, the Young Entrepreneurs Academy is the place for you! This is an amazing class that teaches you how to actually start and run your own REAL business or social movement! You come up with an idea, learn how to create a business plan and actually pitch your plan to investors, get REAL funding and then launch your company.

YEA! classes are on Wednesdays from 5:00-7:30pm from the beginning October 13 and ending in May 4. This year we will have a mix of in person and virtual classes, locations will be thINCubator in downtown Utica and MVCC's Utica campus. The maximum number of students is 24 (we typically have 12-16).

Classes do not meet during school breaks and holiday recess. Books and supplies will be provided. No previous business experience, or even a business idea, is required. Your passion or hobby can be turned into a business – we have had students start businesses in music, art, culinary and technology, they have written books, tutored students and come up with inventions. The ideas are limitless!

We invite you to apply! Applications and admissions are determined on a rolling basis, with no applications being accepted after **October 4, 2021**. Enrollment is limited.

I have been involved in YEA! MVCC since the beginning – I was an instructor for seven years and my role evolved into becoming the program manager in 2019. I can tell you firsthand about the benefits of the program. Not only have I been on the ground level with the students, but my son is a YEA! 2018 graduate and is still running his business while going to college. I'd love to speak with you and/or your parents and answer any questions you have. My personal cell is 315-534-0067 and my email is michelle@484design.com. I will also be holding two Zoom information sessions for students and parents on **September 21** and **September 22** at **5:30pm**.

You can also find more information by visiting mvcc.edu/YEA.

We look forward to receiving your application!

Sincerely,

A handwritten signature in black ink that reads "Michelle Truett".

Michelle Truett

Program Manager, YEA! Mohawk Valley Community College