



*Austin*



*Calli*



*Copeland*



*Falvo*

## MVCC's Trustees: A Vital Link Between College and Community

They are residents of Oneida County, active or retired professionals in education, business, or the professions. One is a student.

They hold monthly meetings on campus. But their involvement with MVCC goes far beyond that. They are among the strongest advocates MVCC has when it comes to governmental relations, fundraising, curriculum development, and many other important areas. They are members of the MVCC Board of Trustees.

### Official Trustee Responsibilities



*Mathis*

The Board of Trustees of MVCC has a number of specific, official responsibilities. These include approving the College's budget, approving expenditures, approving or ratifying appointments to the professional work force of the College, negotiating contracts with the MVCC Professional Association (PA) and the Association of Mohawk Valley Administrators (AMVA), and hiring the College's President.

David Mathis, Board Chair, says "I am proud to have served on the Presidential Search Committee that brought President Schafer to our community and our college in 1983. When he retires in 2007, we will have had the same president for 24 years, making him not only the longest-serving MVCC President, but the one of the longest serving community college presidents in SUNY. We also have hopes that the president identified through the next search process will stay in the position just as long."



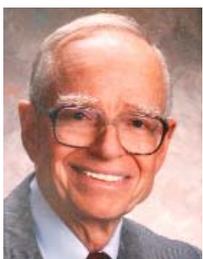
*Vandevener*

Trustee Mary-Carmel Wolf adds "I see the Trustees as both policy makers and ambassadors. Most importantly, the

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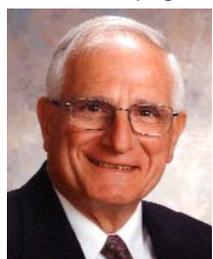
*Malinowski*



*Stetson*



*Wolf*



*Yagey*

## Highlights of December 19th Board of Trustees Meeting

During its regular monthly meeting on December 19th, the MVCC Board of Trustees took the following actions:

- Approved new College-Wide Goals, included elsewhere in this issue of Communitas.
- Approved the term appointment of Rosemary Fuoco as an Instructor in the Business & Information Technology Department. She is an MVCC graduate, with an A.A.S. degree. She also holds a B.S. degree and Teaching Certificate in Vocational Technical Education from SUNYIT and an M.S. degree in Education from SUNY Oswego. She also held a term appointment at MVCC during the Spring 2005 semester, and has been a member of the adjunct faculty since 1984.
- Approved the term appointment of Justin P. Wilcox as an instructor in the Business & Information Technology Department. He has served as an adjunct faculty member in the Department since 2004. He is an MVCC graduate, with an A.A.S. degree in Business Management. He also holds two degrees from SUNY-IT, a B.B.A. in Business Administration, and an M.B.A. in Technology Management.
- Approved promotion to Level II for the following College employees: Annette Broski, Financial Aid; Rose Button, Student Services; Denis Kennelty, Admissions; Rosemary Spetka, Registrar's Office, and John Zegarelli, Facilities & Operations.
- Deleted the title of Dean of Human Resources, added the title of Director of Human Resources, and authorized the College to fill the position.

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## MVCC's Trustees, cont.

Trustees oversee the operation of the College through the hiring of the President. That is the most important role, hiring a president who reflects the mission of the College. The Board also sets policy based on both the mission and the vision of the College. There are also ceremonial responsibilities where the visibility of the College is important. We are often ambassadors for the College, and its public face, in our own communities. This is a very hands-on and involved Board; the Trustees are always in the loop. The opportunity to be an active Board member is always there. And for me it is a privilege to serve."

Trustee Warren Copeland feels that MVCC's Board compares very favorably to its counterparts at other community colleges, and that the College's programs, as responses to community needs, tie the College closely to the community it serves. "Our authority over College policy makes the MVCC Board different from those at some of the area institutions, which are more advisory in nature."

"The one thing that stands out in my mind," says Trustee Sheila Vandever, "is that the composition of the Board is made up of people with a variety of backgrounds that bring to the table diverse points of view and experiences ie., banking, law, small business, insurance, education, government, engineering. For these reasons I believe we reflect the community and this makes for interesting and often spirited discussion. We approach the College with the same commitment of wanting to be of service but experientially bring diverse opinions which helps to make the board strong. There is a mutual respect of the members but we all have a separate approach to the issues and have to find a way to reach consensus. That I believe it why I value my membership on the board and believe that as a group we are making a contribution to the College."

Trustee John Stetson says "A community college trustee is really a steward who is entrusted to ensure not only the continuity of the institution but also its continuous improvement. A trustee is responsible to a number of constituencies in carrying out this role. First must be our students. We need to assure that they receive a quality education in return for their tuition and the time and interest they devote to attending our college." "Secondly," he says, "the Trustees are responsible to our faculty and staff. We must assure that all are treated fairly and compensated at levels consistent with those in similar colleges here in upstate New York. Providing an environment for personal growth and advancement is an integral part of this role. We should be good listeners when working with this group since they are the keys to continuous improvement."

Trustee Stetson also mentions Oneida County and the State University of New York as important constituencies. He describes responding to all these constituencies as a "major balancing act," one that can only be achieved through its most important responsibility, selecting and nursing the College President. "Once a President is on board, the Trustees must provide advice and continuous support to assure that his or her duties are faithfully accomplished and that a positive environment is maintained where good things will happen." "Why would anyone volunteer for this duty? That's easy," says Trustee Stetson, "if you truly want to make a difference and believe that community colleges offer the best opportunity for so many of our young people (and many not so young) to improve their lives through a good solid education. Since at one time more than 50 MVCC graduates were valuable members of my company, I jumped at the chance to serve the institution that had done such an outstanding job of preparing them for productive careers."

The MVCC Board is different than some others in the area, which may include members who do not reside nearby, and who do not have the authority assigned to the MVCC Trustees.

## Trustee Highlights, cont.

- Deleted the title of Coordinator of Student Services at the Rome Campus, and added the title Coordinator of Academic & Student Affairs at the Rome Campus, and authorized the College to fill the position.
- Deleted an Instructor position in the Art Department, created a position of Director of the Airframe & Powerplant Technician Program, and authorized the College to fill the position.
- Deleted the title of Director of Public Information, created the titles of Director of Marketing & Communications, and Assistant Director of Communications, and authorized the College to fill the two new positions.
- Accepted a notice of retirement by Paul Scanlon, Coordinator of Student Services at the Rome Campus.
- Approved minutes of their November 21st meeting.
- Approved the Treasurer's report, including warrants and investments covering the month of November 2005.
- Approved Budget Amendment #2 to the 2005-2006 Operating Budget, increasing the Budget by \$93,174. The action reflects two new grants: FY'06 College Science & Tech Entry Program (CSTEP)-SUNY, \$50,674, and FY'06 Science & Tech Entry Program (STEP)-SUNY, \$42,500.
- Approved an amendment to the Master Plan for the Utica Campus to provide for campus site work to improve circulation and safety of vehicle and pedestrian traffic, signage, drainage and landscape improvements at a cost of \$2,220,000. They also approved a Master Plan amendment to provide for renovations and upgrades to Building 221 at the Griffiss Business & Technology Park and provide instructional equipment necessary to accommodate the Airframe and Powerplant Mechanic program at a cost of \$2,400,000, and resolved to take whatever steps available and appropriate to have these plans approved and funded by the County of Oneida and the State of New York. The Trustees' next meeting will be on February 20th.

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## MVCC's Trustees, cont.

### Board Membership and Organization

There are 10 members of the Board. Five were appointed by the Oneida County Executive, and confirmed by the Board of Legislators. Four were appointed by the New York State Governor. Trustees appointed by the County Executive or Governor serve seven year terms, reduced from nine year terms in 2003. These Trustees must reside in the College's sponsorship area, Oneida County. There is no defined way in which names come forward for consideration, and nominees may come from any walk of life. Trustees undergo a thorough background check by State officials before they are appointed.

One trustee is elected annually as part of Student Government elections, for a one year term. The student member of the Board must be enrolled full-time. In the 1980's, student members of community college Boards of Trustees in New York State were given full voting status.

### Current Trustees

- David Mathis, Utica, Oneida County Appointment 1977, term expires: June 30, 2008. He is Director of the Oneida County Office of Workforce Development, and an MVCC graduate.
- Sheila Vandever, Rome, Oneida County Appointment 1985, term expires: June 30, 2012. She is retired from the Rome School District where she was assistant superintendent for instruction and personnel.
- Michael C. Austin, Utica, Governor Appointment 2004, term expires: June 30, 2009. He is vice president for corporate communications with Utica National Insurance, and an MVCC graduate.
- William S. Calli, Jr., Utica, Governor Appointment 2003, term expires: June 30, 2011. He is an attorney with offices in Utica.
- Warren E. Copeland, Verona Beach, Oneida County Appointment 1980, term expires: June 30, 2007. He is retired president of the Warren E. Copeland Co., a food brokerage firm.
- Elaine M. Falvo, New Hartford, Governor Appointment 1988, term expires: June 30, 2006. She is retired chief financial officer and treasurer of the H. J. Brandeles Corporation, Mechanical Contractors.
- Paul Malinowski, Whitesboro (Student Trustee), term expires May 31, 2006
- John B. Stetson, Barneveld, Governor Appointment 1997, term expires: June 30, 2011. He is the retired president of Stetson-Harza, Architects, Engineers & Construction Managers.
- Mary-Carmel Wolf, Rome, Oneida County Appointment 1992, term expires: June 30, 2010. She is retired from a teaching career at Camden Central School.
- N. Joseph Yagey, New Hartford, Oneida County Appointment 1984, term expires: June 30, 2008. He is a retired senior vice president at Fleet Bank.

### Offices & Committees

Each year the Board's Nominating Committee presents a slate of officers for the upcoming year (September 1-August 31), voted on by the full Board. Current officers include: David Mathis, Chair; Sheila Vandever, Vice Chair; Ralph Feola (V.P. for Administrative Services), Treasurer, and Toni Carbone (Assistant to the President), Secretary.

At the start of the Board's year, the Chair also appoints committees, including committee chairs, subject to Board ratification.

Current committees include:

- Audit & Finance Committee: Mr. Yagey, Chair; Mrs. Falvo, Mr. Stetson
- Student Services Committee: Mrs. Wolf, Chair; Mr. Austin, Mr. Malinowski
- Academic Affairs Committee: Mrs. Vandever, Chair; Mr. Calli

## College-Wide Goals & Objectives

The following College-Wide Goals & Objectives were approved by the Board of Trustees at its December 19th, 2005 meeting, on the recommendation of the Strategic Planning Committee:

### A. EDUCATIONAL PROGRAMMING

College-Wide Goal:

The College continues to develop educational programming for its students and the larger community.

Objectives to Fulfill this Goal MVCC will:

1. Identify regional education needs, and design new programs and appropriate delivery systems to meet them.
2. Evaluate and review instructional programs regularly to determine their level of effectiveness.
3. Continue the developmental studies program in support of the open-admissions policy.
4. Continue to respond to the needs of the non-native English-speaking population through the English-as-a-Second Language program and an evolving partnership with area refugee services.
5. the needs of regional employers and lifelong learners through targeted courses and programs offered through the Center for Community and Economic Development (CCED).
6. Continue to explore and develop mutually beneficial partnerships with high school students and faculty, based upon models including the Millennium Project, the Synergy Project, and dual credit.
7. Increase student opportunities by expanding mutually beneficial relationships with other colleges, universities, and organizations, i.e., articulation and transfer agreements, Mohawk Valley College Consortium, internship and clinical sites, etc.
8. Based upon the findings of the State Education Institutional Capability Report, continue to

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## MVCC's Trustees, cont.

- Millennium Project Policy Board: Mrs. Falvo, Chair; Mr. Calli, Mr. Mathis
- Joint Liaison Committee/MVCC Foundation: Mr. Stetson, Chair; Mrs. Wolf, Mr. Austin
- Board Appointees to the MVCC Foundation Board: Mrs. Vandever, Mr. Yagey, Mr. Copeland
- Rome Campus Review Committee: Mr. Austin, Chair; Mrs. Falvo, Mr. Yagey, Mrs. Wolf
- SUNYIT/MVCC Collaboration Committee: Mr. Stetson, Chair; Mrs. Falvo, Mrs. Vandever
- Board Appointee to MVCC Foundation Executive Committee: Mrs. Falvo
- Board Appointee to Auxiliary Services Committee: Mr. Calli
- NY Community College Trustees/Association of Community College Trustees Representative: Mr. Mathis
- Nominating Committee: Mr. Copeland, Chair; Mr. Calli, Mr. Yagey

## Ongoing Trustee Education

Immediately following their appointment to the Board, new Trustees take part in an informal orientation programs conducted by the President of the College and the Board Chair.

There are two organizations that also provide ongoing Trustee education programs, the New York Community College Trustees, and at the national level, the Association of Community College Trustees. Both provide training programs for Trustees. The Middle States Association examines the training and education provided for Trustees as part of its evaluation of the College, as well.

Trustees are kept up to date on MVCC issues and events in a variety of ways. They receive *Communitas* and other College publications, and are encouraged to visit the College's Website frequently. They are briefed periodically by the President of the College on key issues. The Trustees also stress that members of the College community, as well as the general public, are welcome to address the Board prior to their regular monthly meeting. This requires notifying the Board's Secretary, Toni Carbone in the President's Office in writing a day before the meeting. There is a limit of 10 minutes per speaker, and three speakers per meeting. While the Board may consider information presented in this manner, it is not intended as a mechanism for engaging the Board in dialogue.

The Trustees come to campus not only for the monthly regular meetings, and occasional special meetings, but also attend campus events ranging from the Gala and the Hall of Fame banquet to graduations, convocations, and others. "We are fortunate," according to Mary-Carmel Wolf, "to have an extremely diversified board coming from many walks of life. Our Board is also very veteran, which is an advantage. I personally find it very rewarding to see how our work benefits those who look to the community college as a vehicle to improve their lives and increase their opportunities for growth. One of the most tangible rewards for me is seeing the smiles on the faces of our graduates as they receive their diplomas and certificates."

## Current Challenges

The Board is actively involved in a number of current tasks and challenges. Among them, according to Chairman Mathis, are negotiating new contracts with the Professional Association this year with the PA (and next year with AMVA), conducting a major study on the future of MVCC's Rome Campus, joining with the College community to conduct a successful Presidential search, continuing to evaluate programs - including discontinuing and adding programs as appropriate. The Trustees are also involved in discussions with SUNYIT concerning a potential change in the MVCC-SUNYIT relationship.

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## 60th Anniversary Snapshots

During all of 2006, MVCC will be observing its 60th anniversary. Opened in October 1946, the institution began life as the New York State Institute of Applied Arts & Sciences at Utica. The Institute was operated by the State Education Department, and was originally intended to provide job training for returning World War II GI's, although enrollment was open to all. It was one of five such temporary "experimental" institutions around the State and specialized in retail business management instruction. Tuition was free for New York State residents. Later the Institute became associated with the new State University system, and changed its name to the State University Institute of Applied Arts & Sciences at Utica, but remained a State Education Department operation.

In 1953, the State Education Department discontinued the institutes. In each case, the communities where the institutes were located did not wish to see them close, and each became "community colleges," something made possible by new legislation at the time. In our case, we first became Mohawk Valley Technical Institute (MVTI), as we came under sponsorship of Oneida County.

As program offerings grew in number and variety, especially in liberal arts and transfer programs, the MVTI name no longer adequately described us, and our name was changed again, in 1963, to Mohawk Valley Community College.

Throughout 2006, *Communitas* will carry daily pieces of the College's history, dating back to 1946, and continuing to recent months and weeks. Information for the "snapshots" has been taken from news releases newspaper clippings, publications and other documents on file in the Public Information Office - and accuracy is sometimes at the mercy of writers no longer here to

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## MVCC's Trustees, cont.

"Currently, adds Trustee Copeland, "one of our greatest challenges is determining our future relationship with the SUNY Institute of Technology, not only in terms of programs for students, but the impact of any change on the faculty, staff and administrators at MVCC. We have excellent people working at all levels of the College, and are lucky to have them. We take our role seriously, in making sure the College functions properly and has the right people in the right jobs."

"The future of MVCC is really at a crossroads as I see it," says Mary-Carmel Wolf. "President Schafer is in his final year and one-half at the College, and there is talk of a form of collaboration with SUNYIT. The Rome Campus and its mission are also under study."

## Points of Pride

MVCC has been sponsored by Oneida County since 1953, when it became Mohawk Valley Technical Institute. During the 50+ years since then, Oneida County has had many reasons to be proud of its community college. For a number of years, MVCC and the Fashion Institute of Technology were the only community colleges in New York with on-campus student housing. Instead of serving only commuting students from 8:00 a.m. to 10:00 p.m., MVCC has long been serving a residential population on a 24/7 basis, encouraging development of an outstanding student services program. As we all know, this has been expanded this fall with the addition of our new 155-bed residence hall.

"The residence hall is just one of five buildings we have added in Utica or Rome during the time I have been on the Board," says Mr. Mathis, "giving us one of the finest campuses, and the best facilities in New York and the nation."

"Community colleges like MVCC are continually changing, including their program mixes, and even their facilities. By definition, they are change agents in the communities they serve. That is one of the things that make being a Trustee exciting."

"Most of all," says Mathis, "of all the types of community service I do, being an MVCC Trustee is the most satisfying, without a doubt. I know that the Board and the College have helped to build excellence in this community, to provide opportunities for thousands of young people and adults. In my role with the Oneida County Office of Workforce Development, I know that MVCC's presence, and its programs and people, have frequently made the critical difference in attracting new employers or keeping those already here. The future of this area will continue to rest, in large part, on the contributions of MVCC and our sister institution, HCCC."

"As a whole," says Mary-Carmel Wolf, "I would say that the Trustees view the College as a well-run institution with a vary capable and hard-working faculty and staff. Personally, I am very impressed with the folks I have worked with and admire their dedication."

## 60th Anniversary Snapshots, cont.

defend themselves. These "snapshots" will not always be major milestones, but instead have been selected with an eye toward conveying a sense of what the institution was like at the time, and what activities its people - employees, students and graduates - were carrying out. Some, we hope, will spark memories among old-timers. Others we hope will be found humorous, or with luck, even inspiring. Most of all, we hope you enjoy these small peeks through the windows of the College's history as it begins its seventh decade.

**January 1, 1963** - Mohawk Valley Technical Institute officially became Mohawk Valley Community College. The name change had been approved by the

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## College-Wide Goals, cont.

expand capabilities in distance learning and develop a comprehensive synchronous and asynchronous distance learning plan.

9. Continue to expand cultural activities, building on the foundation of the Cultural series and similar activities, which will engage the faculty, staff, students, and community.

10. Establish and implement appropriate activities that will address the "diversity and a global view" components of its mission statement.

11. Continue to implement the Center for the Improvement of Instruction project to provide a teaching, learning and technology approach in professional development for all employees.

## B. INFORMATION TECHNOLOGY College-Wide Goal:

The College enhances instructional, student, and administrative services through the improvement of Information Technology resources.

## Objectives to Fulfill This Goal MVCC will:

1. Provide current and functional technology to support the educational and administrative requirement by maintaining computer hardware, software, and staff.
2. Provide distance learning capabilities utilizing the Internet, the World Wide Web, and video conferencing.
3. Provide faculty and staff ongoing, relevant, and timely training in the use of the technology-based resources that are required for instructional and administrative purposes.
4. Enhance the user friendliness of administrative systems utilized by students, faculty, and staff.
5. Establish an Executive Information System for providing relevant data needed for College planning and decision-making activities.
6. See innovative strategies in order to maximize fiscal and human resources for the continued development and enhancement of Information Technology.

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## 60th Anniversary Snapshots, cont.

College Board of Trustees and the Oneida County Board of Supervisors in November 1962 to more accurately reflect the changing nature of the College's curricula. Some students protested the name change, and filed petitions in opposition.

**January 1, 1947** - Mechanical technology classes started in rented space on the top floor of the Munro Building, 751 State Street, Utica. (The building no longer stands.) Programs in Textile Technology and Electrical Technology would follow in September 1947.

**January 2, 1957** - Registration began (6:30-9:30 pm) for evening and Saturday classes for the MVTI winter term. Among the courses offered: Sales Promotion, Citizen and the Community, Slide Rule Operations, Basic Time Study, and Pumps (Home & Farm Water Systems).

**January 3, 1957** - Harold V. Kirch, chairman of the Oneida County Board of Supervisors, announced that proposals for shifting the location for a new MVTI campus to a 124-acre tract in the town of Whitestown, near the Oriskany Battlefield, had been discarded in favor of a location on Armory Drive in Utica.

**January 4, 1958** - The January edition of MVTI Evening News, a publication of the Evening & Extension Division, reported that "the presence of Sputnik I and II circling the Earth in outer space has caused consternation and concern all over the world outside the Iron Curtain. The U.S. educational system has been criticized severely, particularly the teaching of science and mathematics. At MVTI, evening program enrollments in these course are greater than any other department, with over 300 students."

And, in the same publication...

"Classes at MVTI are held even when the weather is at its worst. It is impossible to reach all students on a given night on short notice and it is impossible to reschedule cancelled classes without extending the term another week. So - blizzards or not - classes will meet. Drive carefully."

**January 5, 1955** - Members of the Advisory Committee for the Retail Business Management program included representatives from Berger's Department Store, Wicks & Greenman, J.B. Wells Company, Foedish Lingerie Shop, The Boston Store, and the Retail Merchants Bureau.

**January 6, 1947** - The NYS Institute of Applied Arts & Sciences at Utica announced creation of a curriculum in Textile Technology to serve employees in Mohawk Valley textile firms. At the time, approximately 27,000 Mohawk Valley residents were employed in the textile industry.

**January 7, 1985** - Professor Michael B. Sewall took office as Dean of the MVCC Rome Campus. He had been Rome Campus coordinator for the Division of Public & Health Services since 1982 and a member of the MVCC faculty since 1971.

**January 8, 1969** - Five students from Syracuse, Merrick and Seneca Falls were initiated into Theta Kappa Sorority.

**January 9, 1975** - Former NBC White House Correspondent Sander Vanocur spoke at the College, discussing current political developments and media influence on the American public. He had also worked for the BBC and CBS.

**January 10, 1984** - SUNY Chancellor Clifton Wharton, Jr., addressed the MVCC-sponsored Mohawk Executive Forum, comprised of business leaders in the community and associated with the MVCC Foundation. Chancellor Wharton described the Forum as "an excellent example of the kind of cooperation between business, the community and higher education that catalyzes growth and constructive change throughout New York State."

**January 10, 1985** - *Communitas* reported that Dr. George Searles, assistant professor in the Humanities Department, had been elected to the Delegate Assembly of the Modern Language Association of America, the most prestigious professional organization for teachers of English and foreign languages. He was one of just two educators nationwide to represent the community college sector.

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## College-Wide Goals, cont.

### C. ENROLLMENT MANAGEMENT:

College-Wide Goal:

The College remains committed to an enrollment management strategy that optimizes enrollment in ways supportive of the College's mission.

Objectives to Fulfill This Goal

MVCC will:

1. Pursue practices and systems that optimize traditional and non-traditional enrollment in credit and non-credit courses.
2. Develop and implement organizational structures for enrollment management that emphasize communication, establish responsibility, and promote participation in the College community.
3. Review and change policies and practices that constitute barriers to enrollment and impact retention.
4. Cultivate communication, recruitment, and service practices that are responsive to and anticipate student expectations.
5. Enhance and expand efforts to promote the retention of current students and to facilitate the achievement of their academic and personal goals.
6. Develop the capabilities and practices for matching course placement to student needs and career education.
7. Develop and expand capabilities to promote and market student enrollment via the Internet and other appropriate technologies.

### D. INTERNAL AND EXTERNAL MARKETING

College-Wide Goal:

The College offers a first choice for educational programs and services by developing beneficial relationships with all constituents.

Objectives to Fulfill This Goal

MVCC will:

1. Develop iterative and new marketing strategies.
2. Focus on the improvement of programs, services, and processes to serve the College community better.

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## College-Wide Goals, cont.

3. Focus on providing access to quality degrees and certificates in a learning environment that is supported by emphasis on growth and learning.
4. Identify and communicate better the unique qualities of MVCC to position it as a college of choice.
5. Draw upon the depth and breadth of the knowledge that the unique MVCC history, size, and faculty provide, in order to develop innovative courses, programs, and relationships that meet the changing needs of students and employers.
6. Implement a review of major policies and procedures to improve College planning and processes.

## E. FINANCIAL STABILITY

### College-Wide Goal:

The College endeavors to have adequate resources to fulfill its mission and retain the necessary flexibility to deal with future opportunities and/or uncertainties.

### Objectives to Fulfill This Goal

#### MVCC will:

1. Analyze existing programs and perform needs studies for proposed programs, including factors such as cost, employment opportunities, marketability, equipment, and personnel.
2. Continue to participate with benchmarking groups, such as the National Community College Benchmark Project (NCCBP) and Integrated Postsecondary Educational Data System (IPEDS), to establish peer groupings for comparative purposes.
3. Investigate linking tuition rates to an appropriate cost index.
4. Establish fundraising targets for the MVCC Foundation.
5. Develop and maintain a set of financial and non-financial indicators, such as balance sheet measures and utility consumption, etc, to assess institutional efficiency and financial strength.
6. Lobby for financial support from County and State governments, as an institution and in cooperation with the faculty, staff and administration.
7. Pursue a more aggressive approach to seeking non-traditional revenue sources.

## F. INSTITUTIONAL CLIMATE

### College-Wide Goal:

The College continues to address plans for increased salaries, appropriate staffing, staff development, and improved morale.

### Objectives to Fulfill This Goal

#### MVCC will:

1. Continue to develop and implement a salary structure which will permit MVCC to successfully compete for and retain quality faculty and staff.
2. Continue to develop and implement a salary structure which recognizes the contributions and evolving roles of all faculty and staff.
3. Develop staffing guidelines for each department which will enable the department to function at an optimal level.
4. Pursue staff development programs which positively impact all employees of the College.
5. Create an atmosphere in which all employees feel appreciated for the contributions they make to the College.
6. Encourage behaviors that improve morale and that demonstrate respect for the dignity and worth of one's fellow employees.
7. Increase diversity of faculty and staff consistent with the College Affirmative Action Plan.

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## 60th Anniversary Snapshots, cont.

**January 11, 1957** - MVTI President Albert Payne announced appointment of an advisory committee to explore development of a two-year degree program in metallurgical technology. The group included representatives from Oriskany Malleable Iron, Remington Arms, Utica Radiator Corporation, Utica Drop Forge & Tool Co., General Electric Co., Chicago Pneumatic Tool Co., Revere Copper & Brass, Bendix Aviation, Rome Cable Corporation, Oneida Ltd.

**January 12, 1956** - The SUNY Board of Trustees approved an 80-acre tract in the Armory Drive-Sherman Drive area of Utica as the site for a permanent MVTI Campus. The property had been transferred in November 1955 by the City of Utica for \$1, with the proviso that construction of a college campus start within 10 years. It was valued at just over \$240,000 at the time to determine matching capital assistance to be provided by New York State. (In 1919 the area was home to an airport, the Glen Wicks Field. Pilots complained about the poor condition of the field, which they said caused accidents.)

**January 12, 1973** - NBC television journalist Edwin Newman spoke at the College. His topic was "A Reporter Looks at the News," an analysis of the 1972 Presidential election of Richard Nixon over George McGovern.

**January 12, 2004** - Members of MVCC's women's soccer team were in Albany to be recognized by the State Senate and Assembly for winning the NJCAA Women's Division III National Soccer Championship. The Hawks were led by Kristin Farrell, a Whitesboro H.S. graduate, who set a school record with 37 goals. She was named First Team All-Conference, All-Region and All-American, Region III Player of the Year, and MVP in the national tournament.

**January 13, 1969** - Members of Tau Omicron Pi ("Toppers") fraternity collected food items valued at \$500 in a

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## College-Wide Goals, cont.

8. Provide diversity and global view programs for faculty and staff.

### G. INSTITUTIONAL EFFECTIVENESS AND ASSESSMENT

College-Wide Goal:

The College provides a collaborative environment of institutional and student outcomes assessment.

Objectives to Fulfill This Goal

MVCC will:

1. Communicate clearly the importance of assessment activities at all levels of the College in support of institutional change and improvement.
2. Maintain an appropriate schedule for the implementation of multiple methods of assessment activities and for the publication of assessment results.
3. Link assessment data to planning and resource allocation and improvement, not only of the institution but also of the assessment process itself.
4. Ensure proper intake assessment and course placement of students.
5. Maintain and monitor the quality of off-campus and distance-learning courses and assessment strategies to ensure the comparability of student learning with on-campus courses.
6. Assess student academic achievement in the areas of academic programs, basic skills, general education, information management, and social, personal, and cultural development.
7. Ensure opportunities for the assessment of student learning outcomes as reflected in the major areas of the College, i.e., Instruction, Student Services, Administrative Services, and offices reporting directly to the President.
8. Maintain an Institutional Effectiveness Committee comprised of College personnel from both the policy and operational levels of the institution.
9. Maintain an assessment website to display appropriate assessment information, including procedures and reports.
10. Continue to provide adequate resources for an Office of Institutional Assessment in support of the assessment process.
11. Maintain established procedures for data requests from inside and outside the institution.

## 60th Anniversary Snapshots, cont.

city-wide door-to-door campaign to benefit the Utica Neighborhood Center. They also collected toys valued at another \$500, with a Toys for Tots Dance. The Neighborhood Center's Executive Director, Marie Russo, called the fraternity "Utica's most gigantic doers."

**January 14, 1947** - Winter Quarter courses in the Textile Technology program include Weave Formation and Cotton Yarn Manufacture for first-year students, and Textile Chemistry, Textile Finishing, Color and Its Application to Textiles, and Fabric Analysis for second-year students.

**January 15, 1948** - "Utica Tech," or NYS Institute of Applied Arts & Sciences at Utica - forerunner to MVCC - lost a hard-fought basketball contest against local rivals, the Mohawk College "Warriors," 64-49, at the Armory. "Hard-fought" was the correct description; the Utica newspapers reported that with less than three minutes to play, a Mohawk "heavyweight" took a punch at smaller Utica Tech player "Jiggs" Giacobelli, who was floored in the exchange. A free-for-all ensued. Mohawk won the basketball game, but lost the bigger competition, closing long ago. The Utica Business Park occupies the site today.

## Upcoming Events

Monday, 1/16

~ Women's Basketball vs. SUNY Cobleskill, 7:00pm, Gym.

~ ASSET Test, 6:00pm, PCA10, Rome Campus.

Wednesday, 1/18

~ Women's Basketball vs. SUNY Delhi, 7:00pm, Gym.

~Rome BPO Meeting, 5:30pm, RA103, Rome Campus.

Thursday, 1/19

~ Men's Basketball vs. Adirondack CC, 7:00pm, Gym.

~ Ballroom Dancing, 7:00pm-9:00pm, MV Commons.

Friday, 1/20

~ Rome Chamber of Commerce meeting, 8:00am-10:00am, PCA10, Rome Campus.

Sunday, 1/22

~ Bowling Hawk Invitational, 9:30am, PinORama.

Monday, 1/23

~Vincenzo Amato, star of "Respiro" 6:30pm, IT Theater. Movie, to follow at 7:00pm.

Tuesday, 1/24

~ Art Department Student Show Opening Reception, 4:00pm-5:30pm, IT Lobby.

Wednesday, 1/25

~ Men's Basketball vs. SUNY Delhi, 7:00pm, Gym.

Thursday, 1/26

~ "The Sun Sets, The Golden Sky": Geographies of Vulnerability and Resilience: The Art and Artists of Carrolup Native Settlement, Western Australia, Dr. Ellen Percy Kraly 2:00pm, IT225.

Friday, 1/27

~Women's Basketball vs. Adirondack CC, 6:00pm, Gym.

Sunday, 1/29

~ KUD Bosanska Mladost, Utica Bosnian Youth dance performance, 3:00pm, IT Theater.