Steps to complete your creative process:

Be organized and document EVERYTHING you do for the project.

Content

1. Read the project instruction carefully; make sure you understand the objective. You will design something that is relevant to the purpose, the objective and the subject matter.
2. Lay out all necessary content in a plain text format
3. Set up a structure for the content; priority the content; define semantic meanings to the content.
4. Group similar content together to streamline the information flow.
5. Revise your content wherever you see the need.
6. Content is prepared and ready for the next step!

Brainstorming

1. Come up with a visual theme (general design) for your well established content.
2. Read the project instruction carefully, make sure what you design will fulfill all project requirements.
3. Research
   a. Find inspirations. For example, look up different websites (BUT don't plagiarize). Understand what and why certain treatments create an appealing design, and how can you learn from it.
   b. Come up with different key words which associate with the objective or the subject.
   c. Come up with a new idea by narrowing down or focusing on one of the few important aspects of the subject.

Design Development

1. Use the results of your research to develop the general theme
2. Gather your thoughts, pick a few promising ideas to start with.
3. Conceptualize the themes with those good ideas.
4. Consider how different image, color, typography treatments affect the theme.
5. Make MANY different sketches, try different things, and keep making changes.
6. Once you get some solid sketches, validate your own design(s) by asking yourself (Or your friends) the following questions:
   a. Does the theme appropriately represent for the subject?
   b. Can I apply such theme to the individual element s? And how so?
   c. Is there any design characteristic I can push to further emphasize the objective/subject?

Page Layout

1. Consider both your content and theme equally for coming up with a logical page layout (And keep visual hierarchy and usability in mind).
2. Create layout sketches until you have the something solid for the next step.

Identifying Technical Challenges

a. Figure out how you can turn that concept into the actual design.
b. Identify the challenges you will face for that particular design. How do those problems stop you from achieving the design?
c. Research and learn how to overcome those technical challenges.
d. If the challenges cannot be resolved, you may have to revise to your design while minimizing the impacts to your original vision as a result of those issues.

Prepare your final design.

a. Digitize your final draft on Adobe Photoshop / Illustrator.

Web Development:

1. Copy and paste your content from your plain text document to your web page.
2. Format your text by using the HTML markups based on the initial semantic assignment for your content.
3. Break down your final sketch into individual elements and determine how to style the page and what you need in terms of graphics
4. Prepare your images and your graphics
    a. (For example: Illustrations, background images, photos, icons, logos, etc.)
5. Style your html markups with CSS based on your final design.
6. Revise your HTML and CSS codes until your page properly.
7. Upload all the files to the remote servers.
8. Test your page on different browsers! Make changes until your page works properly.
9. Finalize your process notebook. Add description to describe about the development of your design.
10. Submit your work and take a deep breath ☺